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PV
PETITE VICTORIA

THE SECRET OF THE HEREND PORCELAIN MANUFACTORY'S ALMOST TWO HUNDRED YEARS OF SUCCESS IS ITS ABILITY TO CONTINUOUSLY REINVENT ITSELF. THIS INVOLVES NOT ONLY THE CONSTANT CREATION OF NEW MOTIFS AND SERVICES ADAPTING TO THE REQUIREMENTS OF THE TIMES AT HAND, BUT ALSO A CONTINUOUS VARIATION AND RENEWAL OF ALREADY SUCCESSFUL MOTIFS. THE LATEST VERSION OF VICTORIA AVEC BORD D'ORE, PERHAPS THE MOST FAMOUS PATTERN THE MANUFACTORY HAS EVER PRODUCED, IS AN ELOQUENT TESTIMONY.

THE ORIGINAL CROWDED HISTORIC MOTIF INSPIRED BY FAR-EASTERN EXAMPLES HAS BEEN REPLACED WITH DETAILS - BLOSSOMING PEONIES AND SCATTERED TINY BUTTERFLIES - ARRANGED BREEZILY ON THE SNOW-WHITE SURFACE TO MEET CONTEMPORARY EXPECTATIONS. THE PEONY BRANCHES DO NOT STOP AT THE EDGE OF THE DISHES, BUT CONTINUE ON THEIR INSIDES OR BOTTOMS.

THE NARROW GOLD RIM COMPLEMENTS THE MODERN, PARED-DOWN VERSION OF THE TRADITIONAL MOTIF PERFECTLY.

