



THE NOBLEST GLITTER

"PLATINUM" WAS DISCOVERED IN 1736 BY SPANISH ASTRONOMER DE ULLOA. IT BECAME THE METAL OF THE MILLENNIUM AND ONE OF THE RAW MATERIALS FOR EXPENSIVE JEWELLERY. IN THE SPIRIT OF INNOVATION AND IN LINE WITH THE EXPECTATIONS OF THE MODERN AGE, PLATINUM ALSO APPEARED ON HEREND PORCELAIN, INITIALLY AS AN ALTERNATIVE TO GOLD DECORATIONS. ITS BRIGHT SHINE DOES NOT CHANGE OVER TIME AND GIVES HEREND PORCELAIN A SPARKLING GLITTER, EVEN DECADES LATER. TODAY, THE ENTIRE SURFACE OF SOME OF HEREND'S WORKS OF ART IS COVERED IN PLATINUM. THANKS TO THIS DECORATION, THE WELL-KNOWN FIGURINES BECOME NOVEL, FUTURISTIC, AND ACCENTUATED. THE SUBTLETIES OF SHAPING ARE MORE CONSPICUOUS, THUS HIGHLIGHTING THE BEAUTY OF HAND-MAKING. THE HEREND PLATINUM COLLECTION CONSISTS OF EXCLUSIVE, DOMINANT MASTERPIECES WITH PERFECT GLITTER!



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PLATI





MAGPIE
05065-0-00 PLATI
390 MM



MAGPIE
05150-0-00 PLATI
345 MM



GUEPARD, BIG
15656-0-00 PLATI
375 MM



TIGER
05209-0-00 PLATI
452 MM



DRAGON
15601-0-00 PLATI
290 MM



DRAGON, BIG
05480-0-00 PLATI
335 MM



WOMAN CARRYING A JUG
15721-0-00 PLATI
392 MM



WOMAN CARRYING A JUG
15721-0-00 PLATI
392 MM



ELK
05245-0-00 PLATI
250 MM



BELL
15281-0-00 PLATI
292 MM



POLAR BEAR
05267-0-00 PLATI
398 MM



GERMAN GREYHOUND
05359-0-00 PLATI
380 MM



GIRAFFE
15357-0-00 PLATI
375 MM



DOLPHIN, LARGE
05798-0-00 PLATI
290 MM



NUDE WOMAN, COMBING, BIG
05700-0-00 PLATI
540 MM



CARNIVAL WOMAN
15006-0-00 PLATI
380 MM



HORSE, PRANCING
05890-0-00 PLATI
395 MM



STANDING FIGURINE IN MASK
15032-0-00 PLATI
835 MM



EAGLE, BIG
15541-0-00 PLATI
746 MM



SKULL
05779-0-00 PLATI
201 MM



HEADING FOOTBALLER
05790-0-00 PLATI
356 MM