

N  
H E R E N D

*Inspiration of Tradition*

X

T



by

*Herend*



# Tradition is trendy!

*H*erend porcelain is the permanent decoration of the offices and homes of emperors, filmstars, athletes, business people and collectors with no specific titles but with a fine taste.

It is not by accident that their owners hold the handcrafted product of the Manufactory that has enjoyed great popularity for nearly 200 years in such high esteem.

The graceful porcelains represent the balance of tradition and innovation, blending the secrets of 19th century masters and 21st century innovations in design and decoration.

A Herend porcelain is never just an object for everyday use. It is always a unique work of art, delightful to the eye.

Immerse in the pleasure of looking at the latest designs and décors of Herend Porcelain Manufactory, and let your imagination carry you far into the magical world of white gold!

HEREND *next*



N  
H E R E N D  
*Inspiration of Tradition*  
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*H*andcrafting is not a new activity in Herend. Experienced craftsmen, often continuing family traditions of porcelain creation, have been holding and handing over the secrets of the precious pieces of the Manufactory.

Each year, Herend is introducing new products, and today, when most of the objects are resulted by mass, automated production, Herend is still able to show the real, timeless values of slow life and design.

Therefore, a Herend porcelain is never just a simple object for everyday use. It is always a unique work of art.

Herend Next is much more than just a selection of the newest creations - it was born from the idea of the Manufactory's tradition-based innovation. Next is a revival of handcrafting and classical noble elegance with a touch of apposite modernity.

Each Next item is a contemporary piece carefully selected from the infinite universe of Herend products.

contents



# Porcelain for you:

## For your home

- Vases and bowls
- Porcelain paintings
- Figurines
- Litophanes and lamps



## For your table

- Table services
- Tea and coffee sets
- Serving and decorative accessories



## For yourself & to give

- Jewellery and clocks
- Gift items
- Figurines & collectibles
- Limited edition artwork



What's Next for your home?







home



Vases & bowls

*Magical flowers*



*Limited edition serie of 100 pcs.*

### Vase

Form:  
07007-0-00

Size (HxLxW):  
38 x 24 x 24 cm

Decor:  
SP837



### Vase

Form:  
07120-0-00

Size (HxLxW):  
30 x 24 x 24 cm

Decor:  
SP837



### Vase

Form:  
07006-0-00

Size (HxLxW):  
18 x 32 x 32 cm

Decor:  
SP837



home



# Vases & bowls

## *Magical flowers*



### Vase

Form:  
7341-0-00

Size (HxLxW):  
38 x 25 x 25 cm

Decor:  
GRF-BJ



### Vase

Form:  
7342-0-00

Size (HxLxW):  
14 x 29 x 29 cm

Decor:  
GRF-CJ



### Vase

Form:  
7343-0-00

Size (HxLxW):  
25 x 30 x 30 cm

Decor:  
GRF-AV



### Vase

Form:  
7342-0-00

Size (HxLxW):  
14 x 29 x 29 cm

Decor:  
GRF-SR



### Vase

Form:  
7341-0-00

Size (HxLxW):  
38 x 25 x 25 cm

Decor:  
GRF-KL



### Vase

Form:  
7343-0-00

Size (HxLxW):  
25 x 30 x 30 cm

Decor:  
GRF-FI







o

home

# Vases & bowls

## *Magical flowers*

### **Vase**

Form:  
**07007-0-00**

Size (HxLxW):  
**38 x 24 x 24 cm**

Decor:  
**NCSTUL**



### **Vase**

Form:  
**07006-0-00**

Size (HxLxW):  
**18 x 32 x 32 cm**

Decor:  
**NCSTUL**



### **Vase**

Form:  
**07005-0-00**

Size (HxLxW):  
**25 x 31 x 31 cm**

Decor:  
**NCSTUL**







### Vase

Form:  
07006-0-00

Size (HxLxW):  
18 x 32 x 32 cm

Decor:  
MXHIB



### Vase

Form:  
7188-0-00

Size (HxLxW):  
11 x 11 x 11 cm

Decor:  
MXHIB

### Vase

Form:  
07005-0-00

Size (HxLxW):  
25 x 31 x 31 cm

Decor:  
MXHIB



### Vase

Form:  
07007-0-00

Size (HxLxW):  
38 x 24 x 24 cm

Decor:  
MXHIB



### Vase

Form:  
7088-0-00

Size (HxLxW):  
10 x 11 x 11 cm

Decor:  
MXHIB





# Vases & bowls

## *Magical flowers*



**Vase Vase**

Form: Form:  
**07127-0-00 07126-0-00**

Size (HxLxW): Size (HxLxW):  
**24 x 24 x 19 cm 24 x 24 x 19 cm**

Decor: Decor:  
**CD-ROSE GGT-RI1**

*Limited editions of 100 pcs.*



**Vase**

Form:  
**07127-0-00**

Size (HxLxW):  
**24 x 24 x 19 cm**

Decor:  
**C-ROSE**



**Vase**

Form:  
**07126-0-00**

Size (HxLxW):  
**24 x 24 x 19 cm**

Decor:  
**C-TULIPE**



## Relief vase

Form:  
07155-0-00

Size (HxLxW):  
24 x 24 x 19 cm

Decor:  
C

home

Porcelain paintings

*Flowers & birds*



**Porcelain painting**

Form:  
8191-0-00

Decor:  
MID-1

*Lehek Roland*



**Painting**

Form:  
08199-0-00

Decor:  
MID-X1

**Painting**

Form:  
08199-0-00

Decor:  
MID-X2

**Painting**

Form:  
08199-0-00

Decor:  
MID-X3

**Painting**

Form:  
08193-0-00

Decor:  
MID-10

**Painting**

Form:  
08193-0-00

Decor:  
MID-6

# Figurines *Flowers & birds*

## Parrot

Form:  
15138-0-00

Size (HxLxW):  
27 x 18 x 12 cm

Decor:  
NCS-5



## Parrot, on fruit

Form:  
15141-0-00

Size (HxLxW):  
18 x 24 x 8 cm

Decor:  
NCS-1



## Parrot

Form:  
15138-0-00

Size (HxLxW):  
27 x 18 x 12 cm

Decor:  
NCS-4



## Toucan

Form:  
15140-0-00

Size (HxLxW):  
16 x 22 x 11 cm

Decor:  
NCS-3





## Toucan

Form:  
15139-0-00

Size (HxLxW):  
16 x 15 x 15 cm

Decor:  
NCS-5

home





**Pierced dish, fish relief**

Form:  
**07359-0-00**

Size (HxLxW):  
**10 x 24 x 24 cm**

Decor:  
**CD**

**Vase**

Form:  
**07359-0-91**

Size (HxLxW):  
**9 x 24 x 24 cm**

Decor:  
**CD**

**Vase**

Form:  
**07007-0-00**

Size (HxLxW):  
**38 x 24 x 24 cm**

Decor:  
**SP843-A**

**Vase**

Form:  
**07006-0-00**

Size (HxLxW):  
**18 x 32 x 32 cm**

Decor:  
**SP843**



# Seascapes & fishes

Vases & more



## Paintings

Form:  
08198-0-00

Decors:

MID-  
26

MID-  
27

MID-  
28

MID-  
29

MID-  
30

MID-  
31

home

# Figurines *Seascapes*

## Gull

Form:  
05186-0-00

Size (HxLxW):  
20 x 15 x 9 cm

Decor:  
VHB



## Octopus

Form:  
15661-0-00

Size (HxLxW):  
6 x 13 x 16 cm

Decor:  
VHB

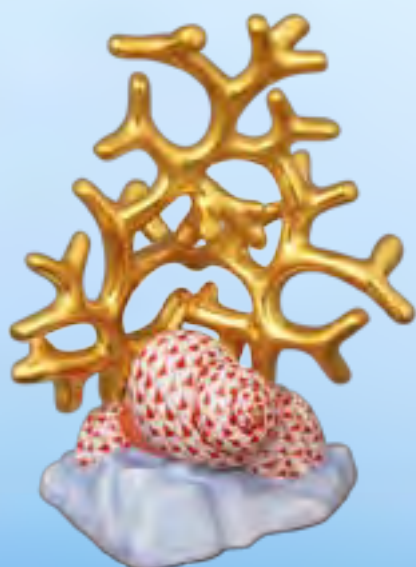


## Shark

Form:  
15635-0-00

Size (HxLxW):  
9 x 30 x 15 cm

Decor:  
VHB



## Corall

Form:  
15799-0-00

Size (HxLxW):  
14 x 8 x 11 cm

Decor:  
VH

## Sea horse

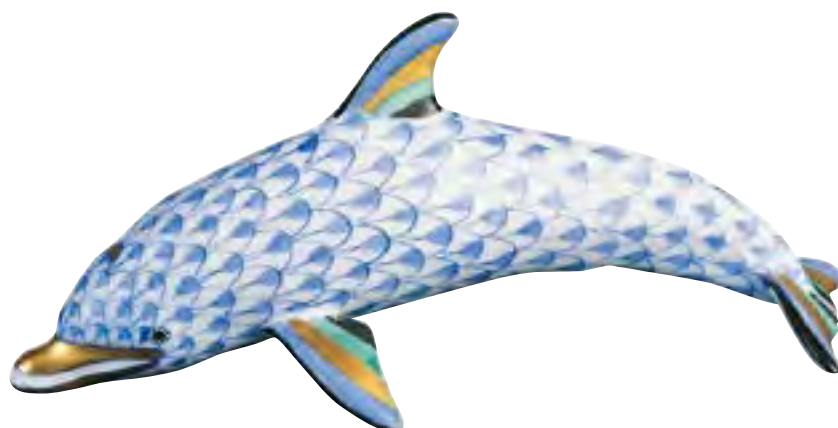
Form:  
15325-0-00

Size (HxLxW):  
10 x 4 x 5 cm

Decor:  
VH







**Dolphin**

Form:  
15395-0-00

Size (HxLxW):  
6 x 15 x 6 cm

Decor:  
VHB



**Sea horses**

Form:  
05252-0-00

Size (HxLxW):  
17 x 13 x 9 cm

Decor:  
VHV2



**Sea urchin**

Form:  
15932-0-00

Size (HxLxW):  
4 x 5 x 5 cm

Decor:  
VH



**Betta fight**

Form:  
05286-0-00

Size (HxLxW):  
21 x 9 x 10 cm

Decor:  
VH

# Vases & more

## *Openwork collection*

The ancient technique of porcelain-openwork originates from the Far East and is at least as old as porcelain making itself. The lace-like piercing of porcelain primarily served a decorative function. Openwork also provided special functions to the dishes, boxes or even cups.

This new collection from Herend Porcelain Manufactory consists of bonbonniers, bowls and vases, presenting the masterpieces of 21<sup>st</sup> century craftsmanship.

The technique of openwork requires high-level professional skills and experience from the porcelain makers. Due to this special manufacturing method each delicate item is unique.

The color and decoration of the items were inspired by the traditions of European porcelain painting.

### COLOUR VARIATIONS



**C1**

Orange -  
Turquoise



**C2**

Purple - Yellow -  
- Green



**C3**

Lilac - Yellow -  
- Green



**C4**

Blue - Yellow -  
- Turquoise





*Openwork vase and bowls in lilac colour variation*

23



home

Vases & more *Openwork collection*



6214-0-09 C3  
Bonbonniere  
105 MM



6215-0-11 C3  
Bonbonniere  
80 MM



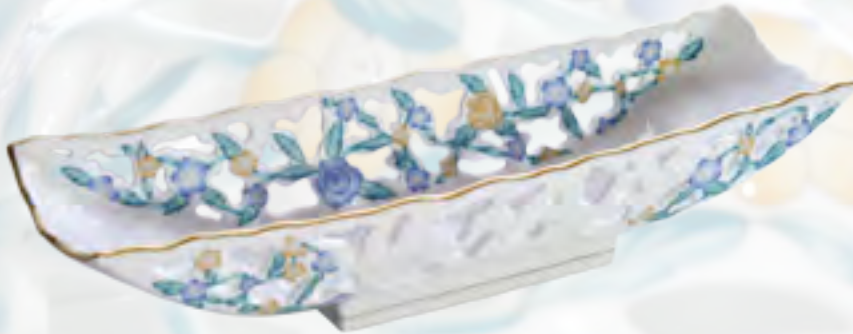
6215-0-17 C3  
Bonbonniere  
85 MM



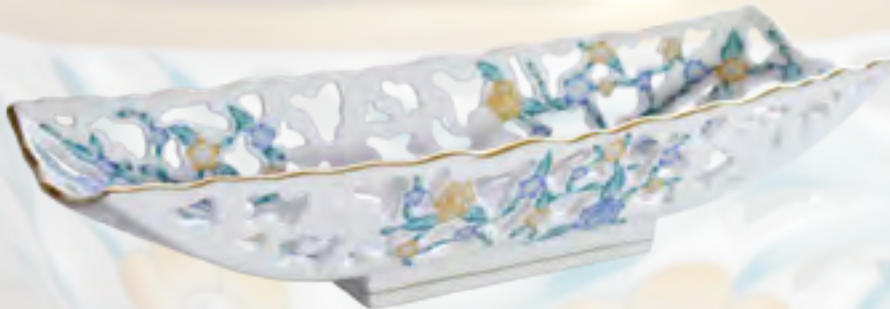
6219-0-17 C3  
Bonbonniere  
60 MM



7347-0-00 C3  
Fancy dish  
260 MM



7348-0-00 C3  
Fancy dish  
310 MM



7349-0-00 C3  
Fancy dish  
310 MM





7367-0-00 C3  
Fancy Dish  
85 MM



7368-0-00 C3  
Fancy Dish  
85 MM



2187-0-00 C3  
Rectangular Dish  
70 MM



7112-0-00 C3  
Vase  
335 MM



7081-0-00 C3  
Vase  
230 MM





**Pierced dish with birds**

Form:  
**07361-0-00**

Size (HxLxW):  
**9 x 28 x 28 cm**

Decor:  
**CD**

# Openwork collection

## Vases & more

### Pierced dish w. birds

Form:  
07361-0-00

Size (HxLxW):  
9 x 28 x 28 cm

Decor:  
MATT-1



### Ornamental vase, small

Form:  
06572-0-92

Size (HxLxW):  
49 x 20 x 23 cm

Decor:  
MATT-1



### Ornamental vase, large

Form:  
6565-0-91

Size (HxLxW):  
96 x 41 x 40 cm

Decor:  
B-BLANCHE



### Vase

Form:  
06572-0-92

Size (HxLxW):  
49 x 20 x 23 cm

Decor:  
CD

### Pierced dish

Form:  
07360-0-00

Size (HxLxW):  
10 x 28 x 28 cm

Decor:  
SP857-A



### Pierced dish

Form:  
07360-0-00

Size (HxLxW):  
10 x 28 x 28 cm

Decor:  
SP857



# home



# Vases & more

## *Openwork collection*



**Pierced dish**

Form:  
**07363-0-00**  
Size (HxLxW):  
**10 x 28 x 28 cm**  
Decor:  
**MOS - OR**



**Pierced dish**

Form:  
**07362-0-00**  
Size (HxLxW):  
**10 x 28 x 28 cm**  
Decor:  
**MOS - PT**



**Vase**

Form:  
**06711-0-00**  
Size (HxLxW):  
**41 x 24 x 24 cm**  
Decor:  
**SP840**



**Vase**

Form:  
**06712-0-00**  
Size (HxLxW):  
**30 x 19 x 19 cm**  
Decor:  
**INCA**



**Vase**

Form:  
**06713-0-00**  
Size (HxLxW):  
**28 x 16 x 16 cm**  
Decor:  
**MOS - PT**



**Vase**

Form:  
**06713-0-00**  
Size (HxLxW):  
**28 x 16 x 16 cm**  
Decor:  
**MOS - OR**



**Pierced dish**

Form:  
**07358-0-00**

Size (HxLxW):  
**9 x 23 x 23 cm**

Decor:  
**MATT-1**



**Pierced dish**

Form:  
**07358-0-00**

Size (HxLxW):  
**9 x 23 x 23 cm**

Decor:  
**A-PT**



**Dish**

Form:  
**07358-0-91**

Size (HxLxW):  
**9 x 23 x 23 cm**

Decor:  
**A-PT**



**Pierced dish**

Form:  
**07358-0-00**

Size (HxLxW):  
**9 x 23 x 23 cm**

Decor:  
**A-OR-C**



**Dish**

Form:  
**07358-0-91**

Size (HxLxW):  
**9 x 23 x 23 cm**

Decor:  
**A-OR-C**





Litophanes & lights *Home sweet home*



**Lamp**

Form:  
06680-9-00

Size (HxLxW):  
20 x 18 x 18 cm

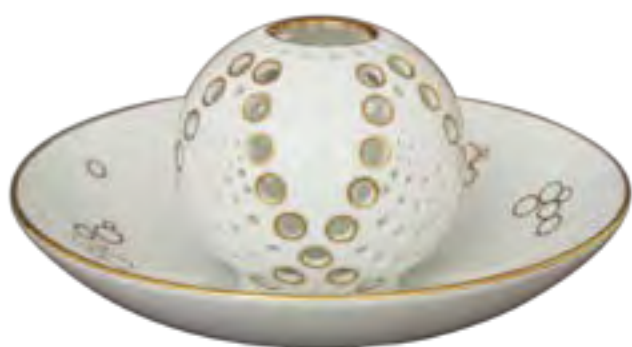
Decor:  
**B-BLANCHE**

### Candle holder with plate

Form:  
07996-1-00  
07996-2-00

Size (HxLxW):  
10 x 20 x 20 cm

Decor:  
A-OR

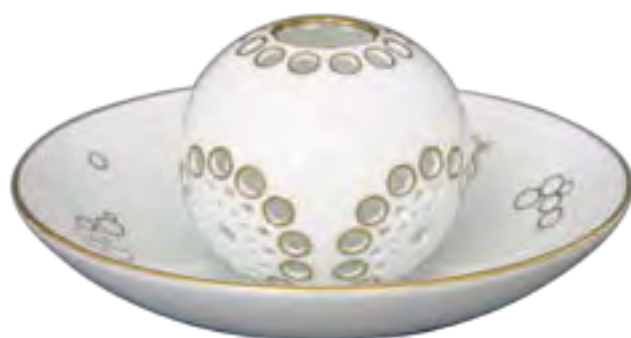


### Candle holder with plate

Form:  
07996-1-00  
07997-2-00

Size (HxLxW):  
10 x 20 x 20 cm

Decor:  
PN-16



### Candle holder with plate

Form:  
07996-1-00  
07999-2-00

Size (HxLxW):  
10 x 20 x 20 cm

Decor:  
A-OR

### Candle holder with plate

Form:  
07996-1-00  
07998-2-00

Size (HxLxW):  
10 x 20 x 20 cm

Decor:  
A-OR



# Litophanes & lights

## *Home sweet home*



### Lamp

Form:  
6681-9-00

Size (HxLxW):  
21 x 18 x 18 cm

Decor:  
B-BLANCHE



### Lamp

Form:  
6706-9-00

Size (HxLxW):  
21 x 18 x 18 cm

Decor:  
B-BLANCHE



### Lamp

Form:  
6680-9-00

Size (HxLxW):  
21 x 18 x 18 cm

Decor:  
B-BLANCHE





**Lamp**

Form:  
6707-9-00

Size (HxLxW):  
21 x 18 x 18 cm

Decor:  
**B-BLANCHE**



**Lamp**

Form:  
6679-9-00

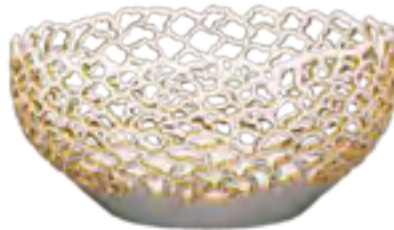
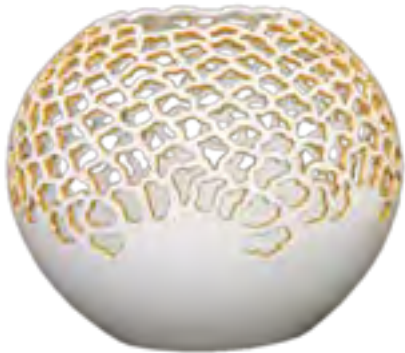
Size (HxLxW):  
22 x 17 x 17 cm

Decor:  
**B-BLANCHE**





# Vases & more *Openwork collection*



## **Vase**

Form:  
**07355-0-00**

Size (HxLxW):  
**24 x 29 x 29 cm**

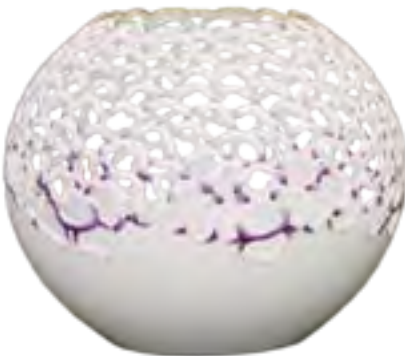
Decor:  
**MOR**

## **Fancy bowl**

Form:  
**07356-0-00**

Size (HxLxW):  
**14 x 29 x 29 cm**

Decor:  
**MOR**



## **Vase**

Form:  
**07355-0-00**

Size (HxLxW):  
**24 x 29 x 29 cm**

Decor:  
**C**

## **Fancy bowl**

Form:  
**07356-0-00**

Size (HxLxW):  
**14 x 29 x 29 cm**

Decor:  
**C**



## **Basket**

Form:  
**07357-0-00**

Size (HxLxW):  
**5 x 27 x 18 cm**

Decor:  
**C**

## **Basket**

Form:  
**07357-0-00**

Size (HxLxW):  
**5 x 27 x 18 cm**

Decor:  
**PIRO2L**



**Vase, openwork**

Form:  
07355-0-00

Size (HxLxW):  
24 x 30 x 30 cm

Decor:  
EVICT1







## Vase

Form:  
06464-0-00

Size (HxLxW):  
33 x 11 x 18 cm

Decor:  
NEW YORK



# *Big city skylines* Home decoration



## **Vase**

Form:  
**06464-0-00**

Size (HxLxW):  
**33 x 11 x 18 cm**

Decor:  
**VILLE**



## **Vase**

Form:  
**06464-0-00**

Size (HxLxW):  
**33 x 11 x 18 cm**

Decor:  
**BUDAPEST**

home



# Unique figurines

## Carnival collection

After experiencing the carnival of Venice for the first time in his life, Imre Schrammel has created a series of figurines to capture the whirl of the fantastic occasion.

The series contain smaller figurines and large scale sculptures, among them carnival men and women in masks and even the legendary Cretan monster: Minotaur.

The beautifully detailed shapes of these pieces are emphasized by lush, colourful motifs, leading us directly to the carnival bustle on the wings of our imaginations.

*Limited edition of 100 pcs.*



**Carnival man**

Form:  
15002-0-00

Size (HxLxW):  
36 x 12 x 18 cm

Decor:  
ZO

*Limited edition of 100 pcs.*



**Carnival woman**

Form:  
15006-0-00

Size (HxLxW):  
38 x 15 x 12 cm

Decor:  
ZOVA-FN



*Limited edition  
of 10 pcs.*

## Statue, Poet

Form:  
15032-0-00

Size (HxLxW):  
84 x 31 x 43 cm

Decor:  
POEM-1



design by  
**Imre Schrammel**

Born on 29 October 1933. Designer of one of the most successful series of Herend figures in recent decades. Kossuth Prize winner ceramist, former rector (chancellor) of the Hungarian University of Fine Arts.



What are you eating Next?







table



# Table services

## Newcomers

The Porcelain Manufactory of Herend has an incredible choice of handpainted décors available for a great variety of shapes.

Many of the products have been on the market for almost 200 years, and are still popular. Nevertheless, keeping the age-long traditions alive is certainly not the only mission in Herend.

Forehanded experimentation on innovative ideas and technical solutions by courageous and tenaciously working experienced craftsmen and visionary artists is each year resulting in progressive new products and artworks.

Herend Next by the Porcelain Manufactory is introducing a wide range of new forms and décors, designed specifically for those who are not only aware of the highest quality, but who also appreciate contemporary art and design. In the collection both delicate designer shapes and classical, familiar forms are present in a lavish range of modern décors and colours.

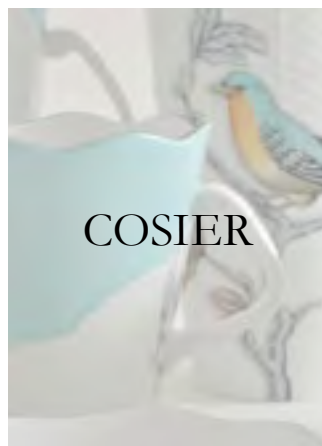
Some of these handpainted works seem familiar: there are several new interpretations and colour variables of already well known Herend patterns.

## Shape novelties

## New décors



BABOS



COSIER

ROYAL  
GARDEN

FORET



POLKA

VICTORIA  
DAWNAPPONYI  
PLATINUMFLEURS,  
OISEAUX

PIVOINE



MELOCCO



PEARL



KIMONO

FORAINS  
D'ORIENT

+ MORE:

PEONY, MARRON, PLAM,  
COPO, TRIVH, DREAM  
GARDEN, EDEN, LOIRE.  
VIENNA ROSE PT, ETC.



Table services  
*Classic arrangement*



*Victoria décor on Osier service elements*





table



Table services

# *Contemporary setup*





design by  
**Polka Design Studio**



table



# Table services - Polka

## *Minimal & oriental*

*F*or the first time Herend is using a so-called blue inglaze for the decoration, hence the porcelain is dishwasher-proof.

These new décors „Écaille” and „Carpe” were inspired by Herend’s traditional fishnet patterns featured on the Manufactory’s animal figurines and characterised by a geometric repetition of strict lines.

It was this fundamental graphics concept that Polka Design Studio used as the basis for its fishnet ring pattern, creating practical everyday objects with a rich variety of ornamenting motives.

New for 2012 is a minimalistic porcelain service that Vienna-based Polka Design Studio has created for Herend. The design of the service is pared-down, balanced, and markedly elegant.

Shapes were inspired by the latest trends in tableware, first and foremost making the set suitable for diverse functions.



2731-1-00 CARPEIG  
2731-2-00 CARPEIG  
Teacup and saucer  
335 ml



2731-1-00 ECIG2  
2731-2-00 ECIG1  
Teacup and saucer  
335 ml



2725-1-00 CARPEIG  
2725-2-00 CARPEIG  
Coffeecup and saucer  
335 ml



2725-1-00 ECIG2  
2725-2-00 ECIG1  
Coffeecup and saucer  
335 ml



2730-0-00 CARPEIG  
Mug  
335 ml



2730-0-00 ECIG1  
Mug  
335 ml



2538-0-00 CARPEIG  
Dessert plate  
220 mm



2538-0-00 ECIG4  
Dessert plate  
220 mm



2537-0-00 CARPEIG  
Dinner plate  
270 mm



2537-0-00 ECIG1  
Dinner plate  
270 mm



2539-0-00 CARPEIG  
Pasta plate  
210 mm



2539-0-00 ECIG3  
Pasta plate  
210 mm



# Table services - Polka

## *Minimal & oriental*



2359-0-00 ECIG3  
Bowl small  
380 ml



2359-0-00 CARPEIG  
Bowl smal  
380 ml



2365-0-00 ECIG3  
Cereal bowl  
800 ml



2365-0-00 CARPEIG  
Cereal bowl  
800 ml



2366-0-00 ECIG3  
Salad-bowl large  
2240 ml



2366-0-00 CARPEIG  
Salad-bowl large  
2240 ml



2332-0-00 CARPEIG    2332-0-00 ECIG1  
2781-0-00 CARPEIG    2781-0-00 ECIG3  
Sauce bowl & dish, small



5652-0-00 VHBIG 116 mm  
5653-0-00 VHBIG 70 mm  
Salt holder, Spice holder



table





*Écaille and Carpe motifs on Polka forms*



NEW MOTIF



table



# Breakfast service - Cosier

## *Playful simplicity*



**C**osier is a french word for „rhyme” in spite of the one single letter difference it’s something significantly different from the word „Osier”, meaning basketry, and at the same time a well known shape among Herend products.

Cosier also means „intimacy”, which perfectly echoes with the hallmarks of the lifestyle represented by Herend porcelain.

The anachronistic choice of the simple and immediatly recognizable shapes of fast food paper cups are beautifully minimalistic - and higly provocative.

The eccentricity of the weaving pattern provides playful variability when laying the table, and the divided surfaces of the shapes offer exciting opportunity to mix and match bright colours and traditional décors.





*Simply elegant: Cosier forms, décor LIN-1*



Breakfast service - Cosier

*Playful simplicity*



C O S I E R

*The newest interpretation of Foret in turquoise pastel shades with platinum accents on Cosier forms*

### Mug for cold beverage

Form:  
00905-0-00

Size (HxLxW):  
18 x 10 x 10 cm

Decor:  
MX1-PT-2



### Cup and saucer

Form:  
00903-0-00

Size (HxLxW):  
10 x 14 x 14 cm

Decor:  
MX1-PT-4



### Jam bowl

Form:  
00902-0-00

Size (HxLxW):  
4 x 10 x 10 cm

Decor:  
MX1-PT



### Cereal bowl

Form:  
00901-0-00

Size (HxLxW):  
7 x 13 x 13 cm

Decor:  
MX1-PT



### Mug for hot beverage

Form:  
00904-0-00

Size (HxLxW):  
16 x 12 x 10 cm

Decor:  
MX1-PT-4





Breakfast service - Cosier  
*Playful simplicity*



*Playfully used Apponyi Turquoise Platinum pattern on Cosier service set elements*

NEW MOTIF



table



Table services - Classics reborn  
*Rothschild patterns*



*Original Rothschild décors on Esterházy service set and accessories*



*F*airytales sometimes happen in real life - sometimes even to people so well known and famed as the Rothschilds of the 19th century.

The legendary story of Baroness Rothschild inspired Mór Fischer, the owner of the Manufactory to design his famous decorative pattern in its memory.

One day the Baroness lost her valuable necklace. She charged her maid with the theft. As she was walking in the garden one day she saw songbirds on a tree and near them she found the lost necklace.

Therefore the original gilt-edged Rothschild porcelain displays twelve different kinds of birds or bird couples with colourful feathers, sitting on tree branches. Dainty pastel-coloured butterflies and bugs are scattered around the bird compositions.





# Table services - Forêt

*F*oret décor is one of those novelties arising from the rich heritage of Herend, namely one of the most successful decorative patterns of the Manufactory - the Rothschild décor.

However the forest being its main theme, Forêt represents various plants and birds in a unique twist. Teeming with life of all kinds, it is mainly the densely growing trees that lend forests their function as habitats and refuges. The expressive ornamentation is evocative of this lush world.

Available in six different arrangements of birds, the motif features depictions of rich foliage around the rims of plates and other items. Carrying a layout that is both concentric and eccentric, objects adorned with the Forêt add a dash of youthful vigour to all dinner tables.

Thanks to the colourful and vivid compositions, one can almost feel the breeze of the forest, and the caress of the leaves, or hear the chorus of the songbirds.





524-0-00 FORET-1  
527-0-00 FORET-1  
Meat plate  
255/285 mm



524-0-00 FORET-2  
527-0-00 FORET-2  
Meat plate  
255/285 mm



524-0-00 FORET-5  
527-0-00 FORET-5  
Meat plate  
255/285 mm



524-0-00 FORET-6  
527-0-00 FORET-6  
Meat plate  
255/285 mm



524-0-00 FORET-3  
527-0-00 FORET-3  
Meat plate  
255/285 mm



524-0-00 FORET-4  
527-0-00 FORET-4  
Meat plate  
260/280 mm



517-0-00 FORETGD  
519-0-00 FORETGD  
Dessert plate  
195/210 mm



504-0-00 FORETGD  
Soup plate  
230 mm



471-0-05 FORET  
Sugar basin  
105 mm



611-0-05 FORET  
612-0-05 FORET  
Coffee pot, bird knob  
1500/1250 ml



657-0-00 FORET  
Milkjug  
200 ml



# Table services - Foret

*Forest revival*



706-1-00 FORETGD  
706-2-00 FORET  
Coffee cup and saucer  
210 ml



702-1-00 FORETGD  
718-2-00 FORET  
Soup cup and saucer  
300 ml



148-0-00 FORET  
Bowl  
1400 ml





203-0-00 FORET  
Leaf dish  
200 mm



362-0-00 FORET  
363-0-00 FORET  
Bowl  
1650/1000 ml



220-0-00 FORET  
Sauce boat  
500 ml



**NEW MOTIF**



# Table services - Dream garden

## *Jardin de reve*

The original Rothschild oiseaux pattern displays a static natural image with a naturalistic representation of the birds. The colours, shapes and situations all appear natural.

Yet, when taking a closer look at the twelve scenes, a number of unrealistic elements may be discovered. Still, all these make the big picture so perfect. Pálma Babos, the designer, reinterpreted the message of the twelve different motifs starting from these surreal elements.

Today's reality is characterised by the lost harmony between man and nature, which can only exist in the world of tales and dreams. This is where the new décor Jardin de reve (REJA, REJAR) connects back to the legend of the family of patterns.

The dream garden is constructed from a synthesis of the legendary elements of the original Rothschild pattern, where new leaves bud on the dry branches and the silver grey clump of grass blossoms with yellow balls of fluff. The tiny, shy birds are revived in this surreal world and they blend into nature again in this dream-like space. The décor also continues the storyline of the found necklace, the legend behind the pattern.





*Various Dream Garden birds on Esterházy items*



Table services - Dream garden  
*Jardin de reve*

NEW MOTIF



*Dream Garden décors on Esterházy plates*



Pattern version: REJA



Pattern version: REJAR





# Table services - Classics reborn

## *Victoria variations*



Queen Victoria is probably Herend's most renowned pattern. The first commission by Herend's Royal patron happened over 160 years ago, when this colourful, Chinese-inspired pattern was awarded at The first World exhibition, held in 1851 in London. The décor, made up of bright coloured butterflies and peonies has been surrounded by unbroken success ever since.

The Herend Porcelain Manufactory marked the significant anniversary of its décor with the creation of different, contemporary versions of the basic pattern. It is recreating the eternal splendour of the Victoria pattern by leaving the basic design unchanged, while using different cold and warm colour pairs or highlighting tiny details on the Manufactory's new products.

With a tribute to its best selling décor, Herend Next proves that the Manufactory never runs out of new ideas - even when it's about taking inspiration from the Manufactory's own past.



Victoria avec bord en or (VBO)



Email Victoria fleur (EVICT1)



Email Victoria fleur (EVICT2)



Printemps de Victoria (PDVICT1)



Printemps de Victoria (VBOGD)



Victoria gris avec bord platine  
(VBOG-X1-PT)



Petite Victoria (PV)



Pivoine rose (PIRO1H)



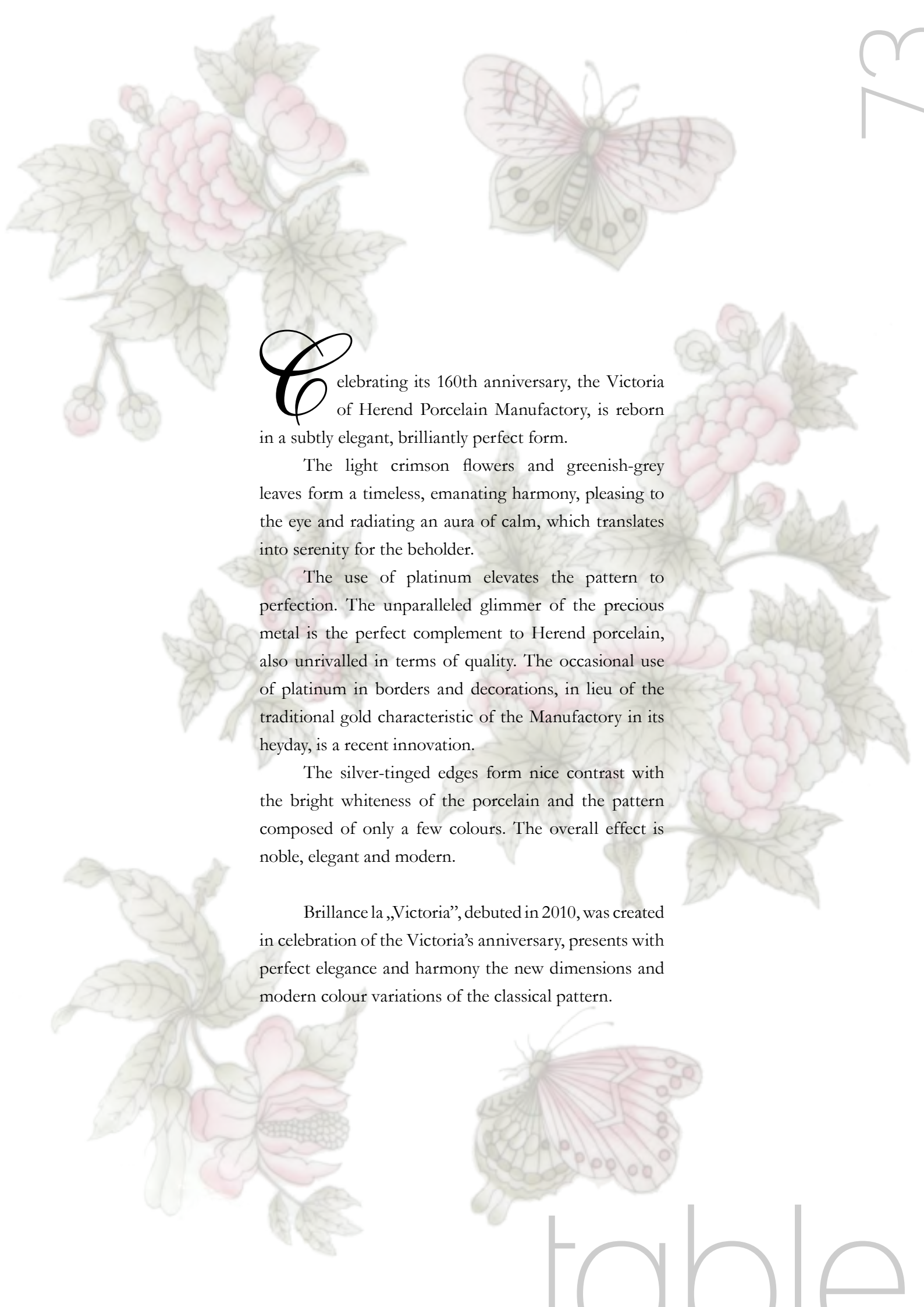
Pivoine rose (PIRO2L)



Table services - Brillance la Victoria  
*Victoria in pastels*



*„Brillance la Victoria” patterns on Osier forms.*

The background of the page is decorated with several faint, artistic illustrations. In the top left, there is a cluster of pink peonies with green leaves. In the top right, a butterfly with pink and white wings is shown. In the middle right, another cluster of pink peonies is visible. In the bottom left, there is a single pink peony flower with green leaves. In the bottom right, another butterfly with pink and white wings is shown. The overall style is delicate and elegant, matching the theme of the porcelain being described.

**C**elebrating its 160th anniversary, the Victoria of Herend Porcelain Manufactory, is reborn in a subtly elegant, brilliantly perfect form.

The light crimson flowers and greenish-grey leaves form a timeless, emanating harmony, pleasing to the eye and radiating an aura of calm, which translates into serenity for the beholder.

The use of platinum elevates the pattern to perfection. The unparalleled glimmer of the precious metal is the perfect complement to Herend porcelain, also unrivalled in terms of quality. The occasional use of platinum in borders and decorations, in lieu of the traditional gold characteristic of the Manufactory in its heyday, is a recent innovation.

The silver-tinged edges form nice contrast with the bright whiteness of the porcelain and the pattern composed of only a few colours. The overall effect is noble, elegant and modern.

Brilliance la „Victoria”, debuted in 2010, was created in celebration of the Victoria’s anniversary, presents with perfect elegance and harmony the new dimensions and modern colour variations of the classical pattern.



# Table services – Brillance la Victoria

*Victoria in pastels*



380-0-00  
VBOG-X1-PT  
Bread basket  
305 mm



701-0-00  
VBOG-X1-PT  
Teacup with saucer  
300 ml



643-0-00  
VBOG-X1-PT  
Creamer  
220 ml



603-0-09  
VBOG-X1-PT  
Teapot  
1800 ml



„Brillance la Victoria” tea service



311-0-00  
VBOG-X1-PT  
Fruit compot  
150 mm



519-0-00  
VBOG-X1-PT  
Dessert plate  
210 mm



20158-0-00  
CP6S-PT  
Round dish  
305 mm



394-0-02  
VBOG-X1-PT  
Butter dish  
125 mm



NEW MOTIF

table



# Table services - Royal Garden

## *Play of colours*

**F**amiliar to many, the eternal Victoria pattern is now presented in a more contemporary setting with a focus on the peony, butterfly and flower arrangement motifs, the play of colours enhancing their aesthetics.

The unique combination of a cool and a warm tone palette of this redesigned décor opens new dimensions for the eternal pattern. The pairing of the two sets of tones is a rare and innovative touch, as cool and warm colours are complimentary and their combined use creates a perfect harmony.

Both palettes were based on purple tones, the colour of royalty and the symbol of life; it is magical, mystical, spiritual, intuitive, sensitive, creative, artistic and esoteric.

On a bright white canvas spiced with a unique play of colours, a classic is now reborn in the 21st century.



EVICTP1



EVICTP2



EVICTF1



EVICTF2



EVICT1



EVICT2



CV1 / CP5 / CL1 / CJ2 / CTQ1



# Table services - Royal Garden

## *Party of colours*



204-0-00  
EVICTF2  
Leaf dish  
200 mm



370-0-17  
EVICTP2  
Jam pot  
350 ml



385-0-17  
EVICTP1  
Creamcup  
120 ml



7159-0-00  
EVICT2  
Vase  
250 mm



185-0-00  
EVICT1  
Salad dish  
1450 ml



603-0-17  
EVICT2  
Teapot  
1800 ml



606-0-17  
EVICTF2  
Teapot  
800 ml



430-0-00 EVICT2  
Platter  
295 mm



025-0-17 EVICT1  
Soup tureen  
1050 ml

NEW MOTIF



*Cold shaded tea setting, Royal Garden patterns on Esterházy forms*



Table services - Peony

*Fluffy flowers*



Since 1851 the presence of the Victoria décor has been continuous. It has undergone transformations, it has lived and developed with the Manufactory and the pattern has become its world-renowned symbol; it is not only the most well known, but is also the most popular Herend pattern.

It is lovable, charming, graceful and spontaneous at the same time, bearing the motifs of a closed bouquet structured flower and its mature colour harmonies in full bloom. The Victoria motifs, built upon a delicate balance of colour, are subjected to contrasting shapes and forces.

A dainty flower with the delicacy of a puffy cloud overhead sits within the embrace of thorny leaves and pointed branches; this contrast is stressed further by a relaxed, multi-shaded painting. The VBO redesign from 2008 unlocks the enclosed bouquet composition and highlights the colour pairs and contrast elements that comprise the structure of the pattern.

The new pattern attained this way picks out a single strand of peony from the bouquet and once again rebuilds the harmony of colours and forms. The new “Peony” decor, born from the VBO redesign, is a delicate transition of the classical design into one matching up with today’s trend and style. The hand-painted, featherlight pen drawing creates an interlaced pattern of petals on the surface and infuses all with the classical beauty of glaze painting.





Table services - Peony

*Fluffy flowers*



NEW MOTIF



table



# Table services - Spring of Victoria

*Victorian simplicity*

**S**pring of Victoria, this new border pattern is available in two colour variations, and is a perfect example of how a small motif lifted from a popular pattern can take on a new life and become a central decorative subject.

Simplicity is essentially a value, giving us a sense of comfort, joy and happiness in the long run. Sometimes the mere thought of simplicity, of plain beauty is enough to bring warmth to our soul.

The masters of Herend aim to present a vast scope of creative options offered by the Victoria pattern. These include this nobly simple, uncluttered version, created using only the garland from the original pattern.

In praise of simplicity, lifted from the original pattern where it is nearly unnoticed amidst the rich splendour, a minuscule motif is brought into the spotlight and forms a harmonious entity with the bright white porcelain, running around the edges as a border pattern. It is a prime example of how less can sometimes be more. The use of only a small number of colours is enhanced with the glimmer of gold.

The pattern can be the perfect adornment even on the most contemporary dining tables.

Beauty is beautiful in and of itself. Simplicity will never go out of style. These two statements, embodied in this decoration, form the basis of Herend's message: timeless beauty, eternal value.





table



# Table services - Spring of Victoria

*Victorian simplicity*



6460-0-00  
PDVICT1  
Vase  
100 mm



519-0-00  
VBOGD  
Dessert plate  
210 mm



20156-0-00  
VBOGD  
Round dish  
330 mm



20393-0-06  
PDVICT2  
Butter dish  
85 ml



20613-0-06  
PDVICT2  
Coffeepot  
800 ml



„Spring of Victoria” breakfast set pieces



604-0-09  
PDVICT1  
Teapot  
1250 ml



20658-0-00  
PDVICT2  
Milkjug  
100 ml



259-0-09  
PDVICT1  
Sugar caster  
120 ml



701-0-00  
PDVICT1  
Teacup with saucer  
300 ml

NEW MOTIF





# Table services - Petite Victoria (VC)

The secret of the Herend Porcelain Manufactory's almost two hundred years of success is its ability to continuously reinvent itself. This involves not only the constant creation of new motifs and services adapting to the requirements of the times at hand, but also a continuous variation and renewal of already successful motifs.

These two versions of Victoria avec bord d'ore, perhaps the most famous pattern the Manufactory has ever produced, is an eloquent testimony.

The original crowded historic motif inspired by Far-Eastern examples has been replaced with details – blossoming peonies and scattered tiny butterflies – arranged breezily on the snow-white surface to meet contemporary expectations.

The vibrant colours of the Victoria Courte (VC) version completed with golden accents are in perfect harmony with the minimalistic Polka forms. The peony branches do not stop at the edge of the dishes, but continue on their insides or bottoms

The elements of the Petite Victoria (PV) décor version instead stop at the edges, leaving clean white surfaces in a graceful equilibrium with the bright flowers and butterflies. The narrow gold rim frames each object flawlessly, complementing the modern, pared-down version of the traditional motif perfectly.



NEW MOTIF



*Victoria Courte motifs appearing on Polka forms*

table



# Table services - Petite Victoria (PV)

*Young & fresh*



20180-0-00  
Salad dish 250 mm



20185-0-00  
Salad dish 210 mm



20186-0-00  
Salad dish 195 mm



20187-0-00  
Salad dish 173 mm





2492-0-00  
Sugar bowl 110 mm



20218-0-00  
Saucer boat 220 ml



20527-0-00  
Serving plate 288 mm



20156-0-00  
Round dish 330 mm

NEW MOTIF





# Table services - Pivoine

## *Incarnate beauty*

So-called chinoiserie, as in Chinese-esque patterns constitute one of the characteristic decorative techniques of the Herend Porcelain Manufactory. One of the typical motifs of these painting techniques is the Chinese Peony.

The flower commanded peculiar respect in the Far East. For centuries it was the most popular of plants and at the pinnacle of its popularity it was even called the „king of flowers” and the „hundred ounces of gold”.

Traditional Chinese thought considers the Chinese Peony the symbol of prosperity, plenty, respect and dignity. It is the non-official botanical symbol of China, a symbol of spring worldwide.

Its popular great blossom also appears on Herend patterns frequently. On Pivoine décors it is painted in a stylized manner, in its complete splendour, in fashionable pastel colours, accompanied by playful butterflies.

It is made without a separate edge, thus the motif is generally positioned rather on the edge of objects, lending an air of playfulness to the porcelain. The use of few colours, but their numerous shadings praise the professional skills of Herend painters and give the objects an air of elegance.

The flower of spring, the gorgeous Chinese Peony, is always eternal - and on Herend porcelain, it is Beauty incarnate.



3

*Vivid Peony flowers and leaves on Lisse tea pieces*

table



Table services - Pivoine



2709-2-00 PIV  
Coffeecup / 100 ml  
2709-1-00 PIVVT  
Coffee saucer



2703-2-00 PIV  
Moccacup / 210 ml  
2703-1-00 PIVVT  
Mocca saucer



2733-2-00 PIV  
Teacup / 330ml  
2733-1-00 PIVVT  
Tea saucer



2463-0-06 PIV  
Sugar basin / 105 mm



2604-0-06 PIV  
Teapot / 1200 ml

NEW MOTIF



2524-0-00 PIV  
Meat plate / 260 mm



2505-0-00 PIVVT  
Soup plate / 225 mm



2518-0-00 PIVVT  
Meat plate / 185 mm



2191-0-00 PIV  
Vegetable dish / 1300 ml

table



# Table services - Classics reborn

## *Viennese roses*

*V*iennese Rose décor is of the same age as the Herend Porcelain Manufactory. Thanks to the popularity of the stylised rose pattern, its variations were employed by several manufactories throughout the 19th century. The origins of the Herend design are rooted in the Biedermeier period.

Its green banded version with a central rose motif was commissioned by the Viennese Court.

The recently revamped design of the Viennese Rose now merges several of its variations. The scattered rosebuds, the enlarged central or the speckled smaller rose blossoms triumph in their own right on individual items. Placed next to each other, however, the very same elements form a harmonious whole, commemorating the ambiance of their ancestry.

The refreshed pastel hues further emphasise the coherence of the distinct motifs.

The symbolism of the rose pattern has not lost any of its symbolism and its revival embodies the perpetuation of our cultural heritage.





*Modernist Viennese Roses on classical Osier forms*



Table services - Classics reborn  
*Viennese roses*



7598-0-00 VGR-PT  
Water jug  
1100 ml



25-0-02 VGR-PT  
Tureen  
1000 ml



604-0-09 VGR-PT  
Teapot  
1200 ml



455-0-00 VR-PT  
Tea stove  
155 mm



NEW MOTIF



471-0-09 VGR-PT  
Sugar basin  
105 mm



192-0-00 VGRS-PT  
Salad dish  
155 mm



504-0-00 VGR-PT  
Soup plate  
230 mm



524-0-00 VR-PT  
Dinner plate  
260 mm



Table services - Classics reborn  
*Viennese roses*





table



# Table services - Classics reborn

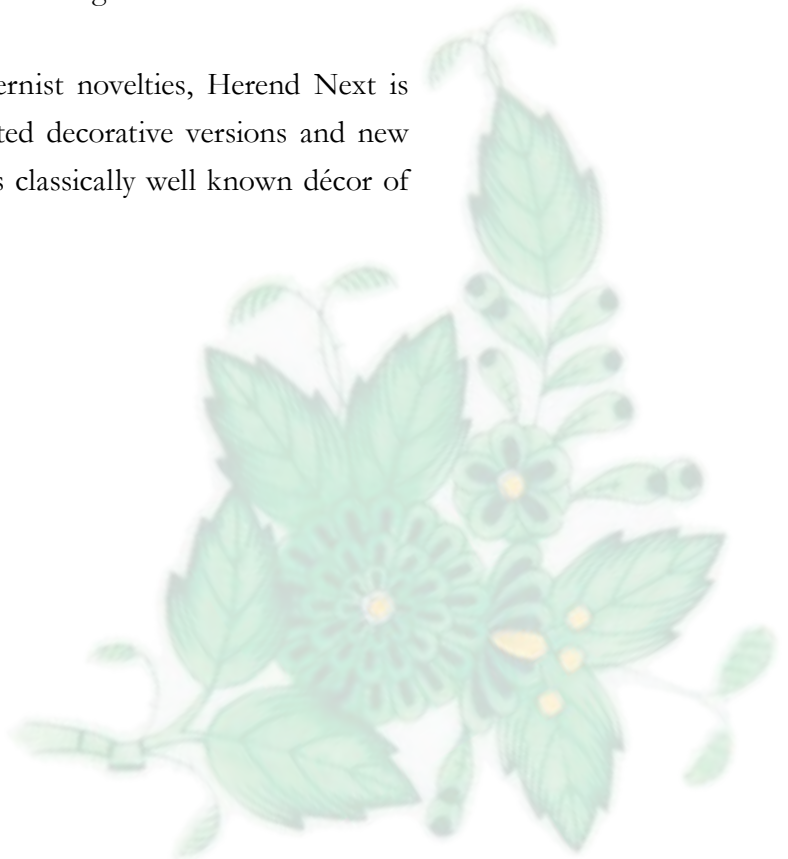
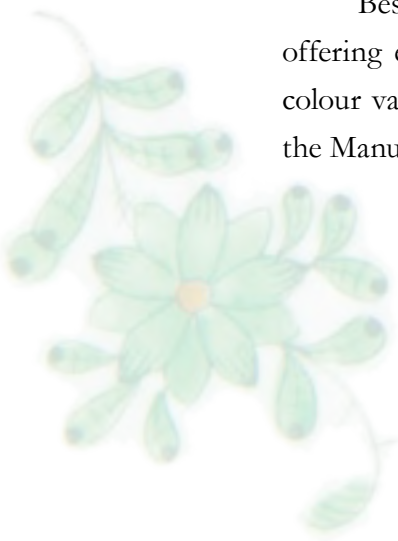
## *Apponyi patterns*

The origin of the Apponyi pattern was an exotic Herend design from the early years (already exhibited in Paris in 1867.), named “Indian Flower Basket” with tiny, intricate floral patterns and gracefully bending leaves surrounded by a stylised edge.

The monographic peony image enlarged from the “Indian Flower Basket” is the centrepiece of this simple, modest decoration. A stylised flower is surrounded by tiny leaves, while even smaller floral patterns and festoons adorn the dishes’ edging.

The originally green coloured Apponyi design today is available in a variety of vivid colours: the hand-painted pieces can be chosen in multicoloured or monochromatic versions with golden accent.

Besides its modernist novelties, Herend Next is offering exciting updated decorative versions and new colour variables of this classically well known décor of the Manufactory.





*Classical styled products with the original green Apponyi décors*

table



Table services - Classics reborn

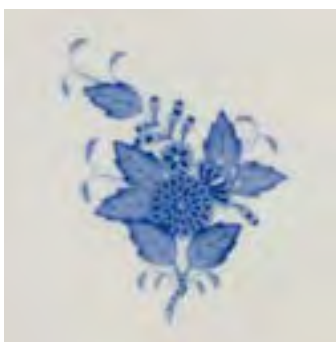
*Apponyi patterns*



*Elegantly masculine Black version of the Apponyi seen on Osier elements*



Apponyi Bleu  
(AB)



Apponyi Bleu Inglaze  
(ABIG)



Apponyi Turquoise Platinum  
(ATQ3-PT)



Apponyi Vert  
(AV)



Apponyi Fleur  
(AF)



Apponyi Pourpre  
(AP)



Apponyi Orange  
(AOG)



Apponyi Mauve  
(AP2)



Apponyi Gris  
(ANG)



Clothilde Pourpre  
(CLOTP)



Clothilde Verte  
(CLOTV)



Medallion  
(MED)



# Table services - Classics reborn

## *Apponyi patterns*

*I*n perfect harmony with the whitish glittering of the platinum, the modest shine of the turquoise version of the Apponyi pattern is very subtle, and almost ethereal.

This new combination of cool tones gives new life to the décor, showing a new side of its unique elegance and loveable nobility.

NEW  
COLOUR





*Novelty: Apponyi décor in turquoise colours with platinum accents*



# Table services - Classics reborn

## *Apponyi patterns*

The Medaillon pattern is a highly imaginative modern variation on the Apponyi theme. The snow-white, gilt edged porcelains are ornamented with intersecting medaillons that have golden, blue and green rims, with Chinese peony motifs in their centre. The medaillons are of various sizes, and they surround rosettes swirling wildly, painted in glowing gold and ornamented with small leaves.







Table service *Tea and coffee*









*„Vienna Rose” patterns with platinum on Pearl forms*

# Pearl white purity

Tea & coffee set

Some things will never go out of fashion - one of them is Herend porcelain. The pure beauty and unaltered elegance of pearl necklaces inspired this collection of sophisticated pieces.

Pearl is a perfect companion for exquisite afternoons, but the playful design and comfortable usability is making the set favored by young generations as well. The beadworks are almost disappearing into the objects, creating an exciting contrast between the minimalistic bodies and the rollicking, winding handles.

Pearl is available with two new décors from the Herend range, both of which are modernised variables of the Manufactory's traditional motifs.

Minimalistic versions are also accessible, with golden, platinum or nacre painted (limited availability) handles and rims.

## COLOUR VARIATIONS



A-PT



A-OR



FORET



VGR-PT

table



Tea and coffee set

*Pearl white purity*



**Coffee pot**

**Creamer**

**Sugar bowl**

**Tea bag h.**

**Saucer**

Form:

04260-0-00

04261-0-00

04262-0-00

04263-0-00

04264-1-00

Size (HxLxW):

17 x 10 x 9 cm

6 x 9 x 8 cm

5 x 7 x 7 cm

2 x 7 x 7 cm

2 x 13 x 13 cm



design by  
**Etelka Meixner**

Etelka Meixner (born in 1978.) is the youngest artist and designer of Herend.

She prepared her graduation project at the University of Applied Arts in Herend, and started to work as a designer in the Manufactory in the same year, 2002.

Etelka is creator of several new figures, ornamental items, new motifs and she redesigned numerous traditional décors. Her individual approach and unique form language means a major contribution to the Manufactory's aspiration to creating innovative contemporary design based on centuries of traditions.

NEW DESIGN  
NEW MOTIF



**Coffee cup    Dessert plate    Tray**

04264-2-00

9 x 9 x 7 cm

04265-0-00

2 x 22 x 13 cm

04266-0-00

25 x 40 x 23 cm

table



Tea and coffee set

# Groundbreaker



*Babos tea set with one of Babos décors specially designed for Herend*

Commonly behind loveable objects you can find exceptional people with a unique mindset. Pálma Babos, the designer of this highly detailed tea and coffee set, is one of these people.

The objects and decorative designs created for the Manufactory demonstrate her deep understanding of the aesthetic character of Herend.

This modernist tea and coffee set represents classical, stylish character, meticulously elaborated openworks, finely chiselled motifs, yet resulting in precise, distinctive forms and particular handpainted artistry. Deliberate use of gold or platinum accents emphasize the perfectly balanced harmony of accurate openwork and ant intricate décors.

A true Herend character, inspired by traditions, looking towards the future: Babos set and décors are among the groundbreaking innovations in the Herend Next collection.

## COLOUR VARIATIONS



BABOS-1



A-PT / A-OR



BABOS-3



CVOL



# Tea and coffee set

## Groundbreaker



**Saucer**

04754-1-00

2 x 15 x 15 cm

**Saucer**

04755-1-00

2 x 17 x 17 cm

**Saucer**

04756-1-00

2 x 12 x 12 cm

**Teapot**

04752-0-00

16 x 25 x 15 cm

**Coffeepot**

04753-0-00

16 x 20 x 9 cm

**Coffee cup**

04754-2-00

8 x 10 x 8 cm

**Teacup**

04755-2-00

7 x 12 x 9 cm

**Moccacup**

04756-2-00

7 x 8 x 6 cm

Form:

Size (HxLxW):

design by  
**Pálma Babos**

Pálma Babos (born in 1961.) is an experimental ceramic designer, creator of many innovative Herend products.

She graduated from the College of Applied Arts in 1985. She has worked with the Forma Group since 1993 and spent a few years as a designer at the Herend Porcelain Manufactory following 1996.



Those years proved to be beneficial for both parties: she as an artist was able to design items for the biggest porcelain manufactory, bringing her dreams to life in functional porcelain, figurines and on porcelain décors.



**Creamer**

04758-0-00  
11 x 11 x 7 cm



**Creamer**

04759-0-00  
6 x 13 x 9 cm

**Sugar bowl**

04757-0-00  
8 x 11 x 11 cm

**Dessert plate**

04763-0-00  
2 x 20 x 20 cm



# Tea & coffee set

## *Literally touching*

*L*iterally touching, this small tea and coffee set is a real statement piece: it is a beautiful sculpture and a functional object at the same time, representing ingenious creativity and perfect harmony between artist and material.

Its beautifully sculpted lines are almost irresistible to touch and one can de facto imagine how the sedulous hands of skilled artisans are creating the sleek globulous forms in front of our eyes.

The dynamically curved lines of the „hand-le” represents the moment of creation, just like a rapidly sketched idea that has just took shape on the paper.

Miklós Melocco, the creator of this set of objects, is an acknowledged contemporary Hungarian sculptor, famous for his visionary artworks.

### COLOUR VARIATIONS



MLV



LOIRE / LOIRE-PT



MLB



*Melocco tea set with Loire décor*

table



Tea and coffee set

# *Literally touching*

NEW FORM  
NEW MOTIF



**Teapot**

**Coffeepot**

**Sugar bowl**

**Creamer**

**Dessert plate**

Form:

04480-0-07

04481-0-07

04483-0-64

04487-0-00

02538-0-00

Size (HxLxW):

17 x 26 x 16 cm

11 x 16 x 11 cm

14 x 11 x 11 cm

6 x 11 x 7 cm

2 x 22 x 22 cm



design by  
**Miklós Melocco**

Miklós Melocco (born in 1935., graduated from the Hungarian College of Applied Arts), Munkácsy and Kossuth Prize winner sculptor.

A man of vision.

He is member of the Hungarian Academy of Arts and since 1995 a member of the presidium.

Miklós Melocco's special visions appeared on Herend porcelain a few years ago. He has designed works of art for the Porcelain Manufactory, among many a Hungarian Heritage Award winner artwork.

### Saucer

027311-1-00

2 x 16 x 16 cm

### Teacup

04486-2-00

6 x 14 x 12 cm

### Teacup

04484-2-00

6 x 16 x 12 cm



# Tea and coffee

## Collectibles

*A*s a fine alloy of tradition and innovation, a series of exceptionally beautiful collectible cups and gifts was born. Created by the world-renowned British designer duo David Queensberry and Martin Hunt, each piece is elegantly simple.

The Empire style objects are characterized by the playfulness of Herend decorations: the pure forms are becoming unique by the handpainted motifs selected from the infinite pattern range of the Manufactory.



### Gift box

Form:  
06122-0-00

Size (HxLxW):  
6 x 7 x 7 cm

Decor:  
QHF-5



### Mocca cup and saucer

Form:  
04914-2-00  
04912-1-00

Size:  
120 ml

Decor:  
QHF-4



table



Tea and coffee *Collectibles*



„Four seasons” serie evokes the colours of spring, summer, autumn and winter through their gold interwoven leaf handles.



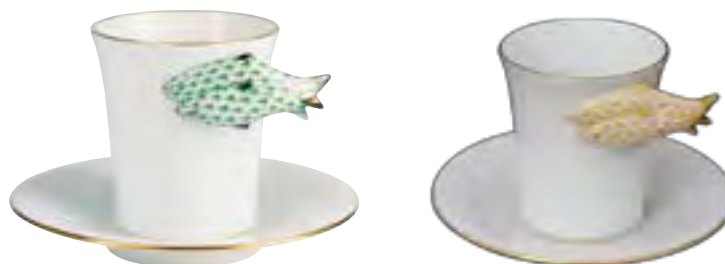
Form:  
04912-2-00  
04912-1-00  
Size:  
120 ml  
Decor:  
QHS-(1/2/3/4)

The most exciting and surprising pieces of the collection are these cups inspired by the ever-changing summer sky.



Form:  
04915-2-00  
04915-1-00  
Size:  
120 ml  
Decor:  
QHN-(1/2/3)

The playfulness of the handles is emphasized by the VH patterns.



Form:  
04913-2-00  
04912-1-00  
Size:  
120 ml  
Decor:  
QH-VH

The handle of these delicately bent, golden edged cups tend back to a natural looking spiral shape.



Form:  
04914-2-00  
04912-1-00  
Size:  
120 ml  
Decor:  
QHF-(1/2/3/4/5)



A collection of colorful Christmas ornaments is displayed. In the foreground, a purple parrot-shaped ornament with intricate feather patterns is prominent on the right. To its left, a round ornament with a vibrant floral pattern in shades of pink, blue, green, and red is visible. In the background, a green fish-shaped ornament with gold accents and other colorful ornaments are softly blurred. The text "What is your Next surprise?" is overlaid in the center of the image.

What is your Next surprise?



for You



# Gifts & jewellery

*To remember*

The Manufacture of Herend has for long been engaged in the manufacturing of jewellery characterised by traditional classical lines and conveying a delicate form of artistic expression.

Among Herend's precious jewelleries there are medals, bracelets, pendants and earrings to find. Handformed and artistically handpainted, the jewels are combined with gold and platinum.

Representing the generation of progressive young metalworkers with preparing the designs of a new jewellery collection, even the metallic threads received a new, refined meaning.

The minimalistic figural expression of the elements combined with the most progressive technical solutions result in pieces that resonate with a soul of their own, pieces that are playfully light and loveable.

The noble Herend porcelain, shaped by experienced masters, has set upon the path of a courageous, exploring and style-setting revival: Next.

So what could be your Next surprise for Her? Choose from Herend's modernist jewelleries, refined sweet figurines or unique decorative objects - they will all represent delicacy, love and preciousness - for Her.



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for You



# Gifts & jewellery *For Her*



**Pendant**

Form:  
15504-0-47

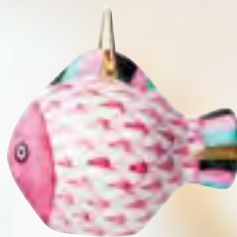
Decor:  
VH



**Pendant**

Form:  
155290-0-47

Decor:  
VHL



**Pendant**

Form:  
15527-0-47

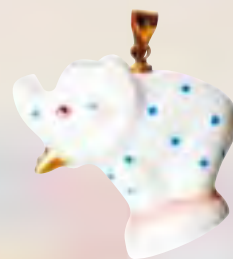
Decor:  
VHP



**Pendant**

Form:  
15503-0-47

Decor:  
SJV



**Pendant**

Form:  
05292-0-47

Decor:  
C-B



**Bracelet**

Form:  
08163-0-93

Decor:  
VHSEQ



**Pendant**

Form:  
08140-0-47

Decor:  
COR



**Pendant**

Form:  
08131-0-47

Decor:  
AV



**Pendant**

Form:  
08131-0-47

Decor:  
NY



**Pendant**

Form:  
08131-0-47

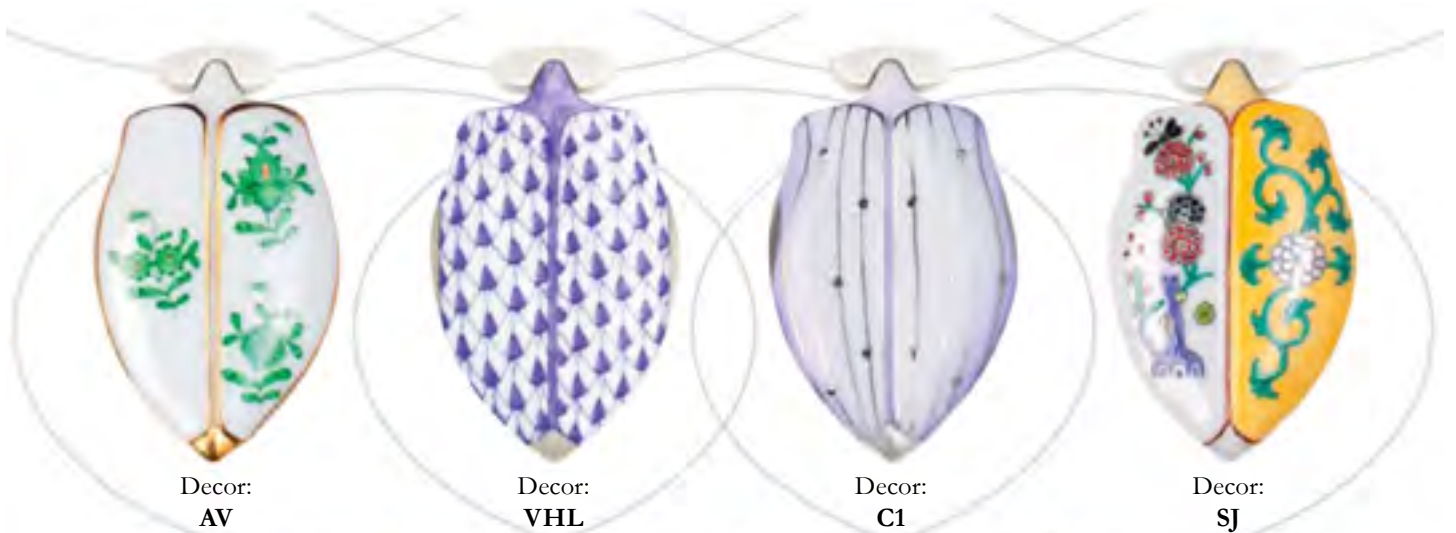
Decor:  
RO





Scarab pendants

Form:  
08075-0-00





# Gifts & jewellery *For Her*

*J*ewels made of porcelain surprise their owner with the exciting harmony of eternal beauty enclosed in a noble form.

Despite all their novelty and unexpectedness, the insects made of Herend porcelain are in perfect harmony with the traditions of jewellery design.

The depiction of insects and bugs is not alien to the motifs used in the ancient world or the most modern ages either – just think of the scarab which was respected like a saint by the Egyptians, the dragonflies of Art Nouveau works, or the Scorpio sign of astrology.

Nevertheless, the idea of these playful porcelain bugs with their dynamic lines and magnified proportions – which are reminiscent of imaginary moths and scarabs – is surprising and exciting.

The charm and fragile beauty of the collection evokes the Secession's sense of style, but combined with metal, each and every one is a very modern piece of jewellery which suits almost every occasion and season.





for You



# Gifts & jewellery *For Her*

## Pendant

Form:  
08076-0-91

Decor:  
VHL



## Earrings

Form:  
08077-0-91

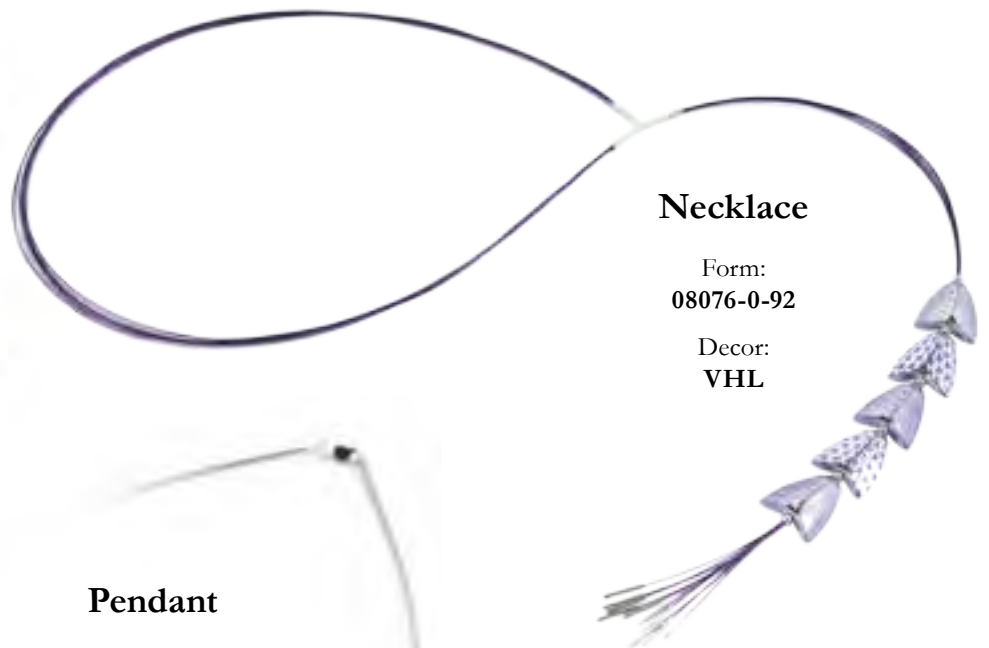
Decor:  
VHL



## Necklace

Form:  
08076-0-92

Decor:  
VHL



## Pendant

Form:  
08075-0-00

Decor:  
VHL



## More colour variants:



Decor:  
C



Decor:  
VHV



Decor:  
C1



design by  
**Regina Kaintz**





# For You

## Vase

Form:  
06481-0-91

Size (HxLxW):  
10 x 13 x 13 cm

Decor:  
C1



## Vase

Form:  
06480-0-91

Size (HxLxW):  
13 x 16 x 16 cm

Decor:  
C1



## Victoria Regia

### Flower

Form:  
09134-0-00

Size (HxLxW):  
6 x 12 x 12 cm

Decor:  
C

### Leaf

Form:  
09135-0-00

Size (HxLxW):  
3 x 11 x 11 cm

Decor:  
C

### Leaf

Form:  
09136-0-00

Size (HxLxW):  
3 x 9 x 8 cm

Decor:  
C

### Leaf

Form:  
09137-0-00

Size (HxLxW):  
2 x 6 x 5 cm

Decor:  
C



Gifts & collectibles

# *Oriental mood*

## Vase

Form:  
06704-0-00

Size (HxLxW):  
22 x 13 x 13 cm

Decor:  
CDO

## Bowl

Form:  
06301-0-02

Size (HxLxW):  
16 x 17 x 17 cm

Decor:  
CDO







### Buddha

Form:  
05666-0-00

Size (HxLxW):  
16 x 8 x 14 cm

Decor:  
CDO



### Vase

Form:  
07081-0-00

Size (HxLxW):  
23 x 10 x 10 cm

Decor:  
CDO

for You

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# Gifts & collectibles

## *Oriental mood*

### Foo dog

Form:  
05309-0-00

Size (HxLxW):  
15 x 17 x 8 cm

Decor:  
VHP

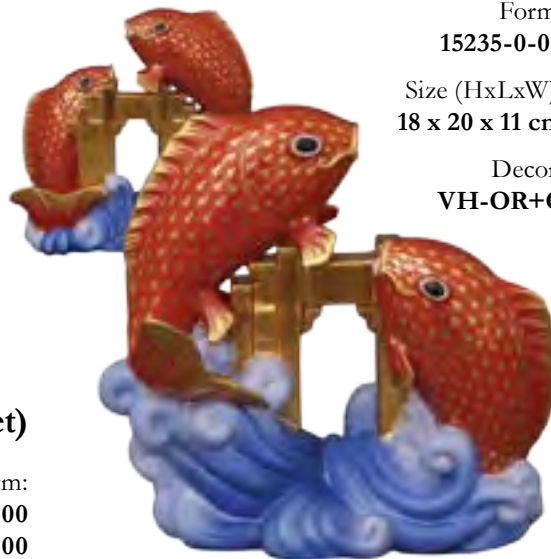


### Carps at dragons gate

Form:  
15235-0-00

Size (HxLxW):  
18 x 20 x 11 cm

Decor:  
VH-OR+C



*Limited edition of 250 pcs.*



### Foo dogs (set)

Form:  
05309-0-00  
15296-0-00

Size (HxLxW):  
15 x 17 x 8 cm

Decor:  
CHRYB

*Limited edition of 100 pcs.*

### Zen Buddha

Form:  
05665-0-00

Size (HxLxW):  
15 x 15 x 15 cm

Decor:  
VHN



### Geisha

Form:  
05681-0-00

Size (HxLxW):  
22 x 14 x 11 cm

Decor:  
EMP



*Limited edition of 250 pcs.*



*Limited edition of 250 pcs.*

### **Laughing Buddha**

Form:  
**05668-0-00**

Size (HxLxW):  
**36 x 21 x 16 cm**

Decor:  
**JIANGXI**





Gifts & collectibles

*Dragon zodiac*



*Limited edition of 100 pcs.*

**Big dragon**

Form:  
15601-0-00

Size (HxLxW):  
14 x 29 x 14 cm

Decor:  
SP883-PT





Gifts & collectibles

# Dragons

*Limited edition of 300 pcs.*



### Dragon

Form:  
15070-0-00

Size (HxLxW):  
6 x 13 x 6 cm

Decor:  
C-H



### Dragon

Form:  
15070-0-00

Size (HxLxW):  
6 x 13 x 6 cm

Decor:  
C-B



### Dragon

Form:  
15070-0-00

Size (HxLxW):  
6 x 13 x 6 cm

Decor:  
C-J



### Dragon

Form:  
15070-0-00

Size (HxLxW):  
6 x 13 x 6 cm

Decor:  
C-V



### Dragon

Form:  
15070-0-00

Size (HxLxW):  
6 x 13 x 6 cm

Decor:  
C-P



### Dragon

Form:  
15070-0-00

Size (HxLxW):  
6 x 13 x 6 cm

Decor:  
C-N



### Dragon

Form:  
15070-0-00

Size (HxLxW):  
6 x 13 x 6 cm

Decor:  
CHRYS

### Dragon

Form:  
15070-0-00

Size (HxLxW):  
6 x 13 x 6 cm

Decor:  
VHB1-PT

### Dragon

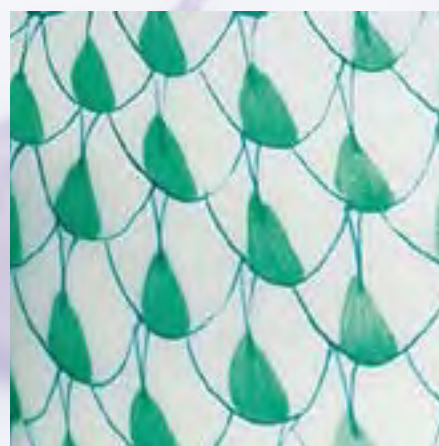
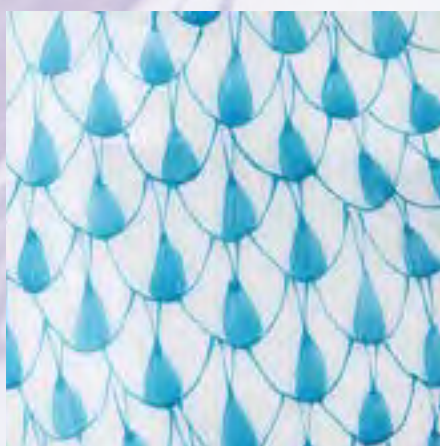
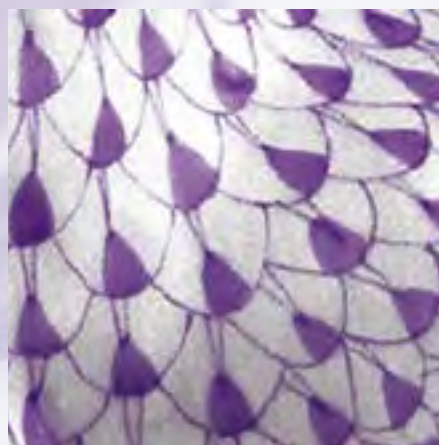
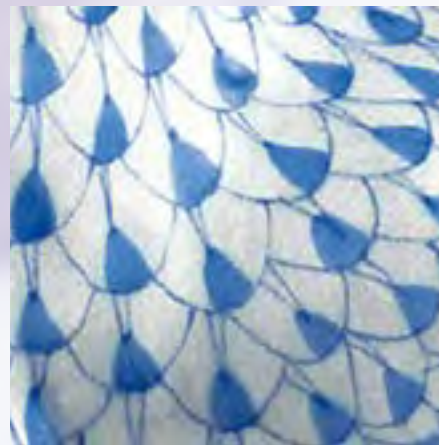
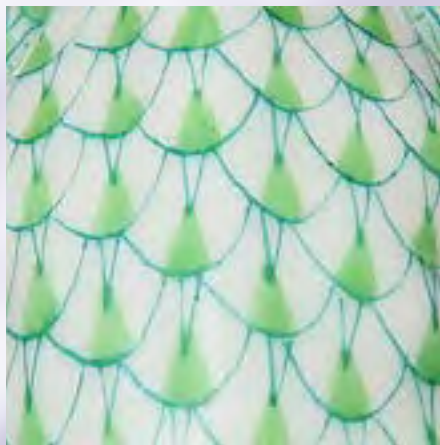
Form:  
15070-0-00


Size (HxLxW):  
6 x 13 x 6 cm

Decor:  
VHN



Gifts & collectibles *Nieuw Herend*





*F*irst handcrafted in the 1860s and produced ever since, the popularity of the Vieux Herend décor is unbreakable. Inspired by Chinese enamelwork, all the individual strokes of the scale-like pattern are handpainted.

The motif is mostly used on animal figurines, but there are examples of use on collective tableware, zodiac themed items and jewellery as well.

Herend has an incredible archive of figurines, containing thousands of sculptures in diverse measurements up to statue-sized pieces. Decorated with the VH pattern, each of them becomes a unique and irrepeatable artwork.

The pattern has several colour variables, it is painted in vibrant tones and in precious metals, and there are monochromatic and multicoloured variables, usually appearing on limited edition specialties.

These figurines enjoy a great interest among collectors and art lovers abound in both Europe and America. Illustrious personalities, including the late Princess Diana or movie star Arnold Schwarzenegger are among them.

Herend Next pieces demonstrate that VH figurines are timelessly elegant works of art, and the infinite assortment contains a suitable piece for any personality.

for YOU



# Gifts & collectibles *Nieuw Herend*

## Cat with ribbon

Form:  
15319-0-00

Size (HxLxW):  
12 x 7 x 6 cm

Decor:  
VH



## Bear cub

Form:  
15361-0-00

Size (HxLxW):  
9 x 6 x 9 cm

Decor:  
VH



## Pair of birds

Form:  
05059-0-00

Size (HxLxW):  
5 x 12 x 7 cm

Decor:  
VH

## Pair of rabbits

Form:  
05226-0-00

Size (HxLxW):  
9 x 7 x 5 cm

Decor:  
VH



## Fox

Form:  
15303-0-00

Size (HxLxW):  
17 x 8 x 8 cm

Decor:  
VH





**Cat**

Form:  
05383-0-00

Size (HxLxW):  
12 x 9 x 6 cm

Decor:  
VH

**Pair of ducks**

Form:  
05036-0-00

Size (HxLxW):  
7 x 11 x 8 cm

Decor:  
VH



**Bear cub**

Form:  
15362-0-00

Size (HxLxW):  
9 x 6 x 9 cm

Decor:  
VH



**Lizard**

Form:  
15268-0-00

Size (HxLxW):  
17 x 12 x 12 cm

Decor:  
VH



**Baby Elephant**

Form:  
05214-0-00

Size (HxLxW):  
25 x 35 x 15 cm

Decor:  
VH



# Gifts & collectibles *Vieux Herend*

## Hermit crab

Form:  
15976-0-00

Size (HxLxW):  
4 x 6 x 5 cm

Decor:  
VH

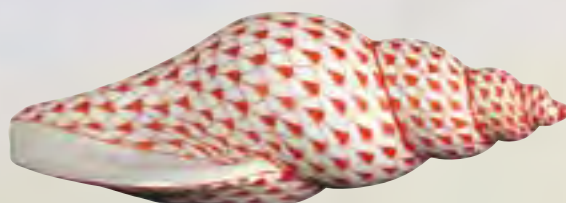


## Sea snail

Form:  
15535-0-00

Size (HxLxW):  
4 x 13 x 5 cm

Decor:  
VH



## Starfish

Form:  
15533-0-00

Size (HxLxW):  
3 x 11 x 10 cm

Decor:  
VHJ

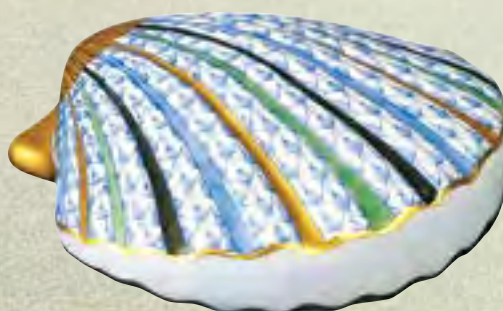


## Sea shell

Form:  
15534-0-00

Size (HxLxW):  
4 x 8 x 9 cm

Decor:  
VHB



### Pelican

Form:  
05170-0-00

Size (HxLxW):  
9 x 6 x 4 cm

Decor:  
VH



### Turtle

Form:  
15508-0-00

Size (HxLxW):  
2 x 7 x 4 cm

Decor:  
VH

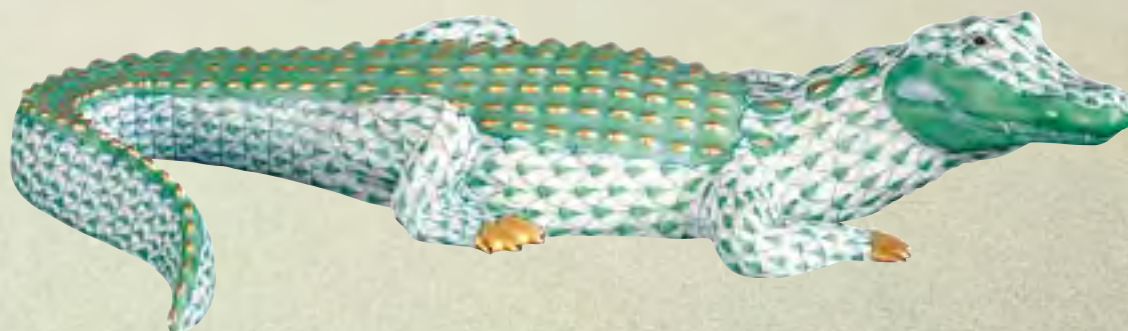


### Alligator

Form:  
15540-0-00

Size (HxLxW):  
4 x 20 x 12 cm

Decor:  
VHV





# Gifts & collectibles *Nieuw Herend*



## **Panda**

Form:  
15348-0-00

Size (HxLxW):  
13 x 10 x 10 cm

Decor:  
VHB



## **Giraffe**

Form:  
15357-0-00

Size (HxLxW):  
37 x 21 x 10 cm

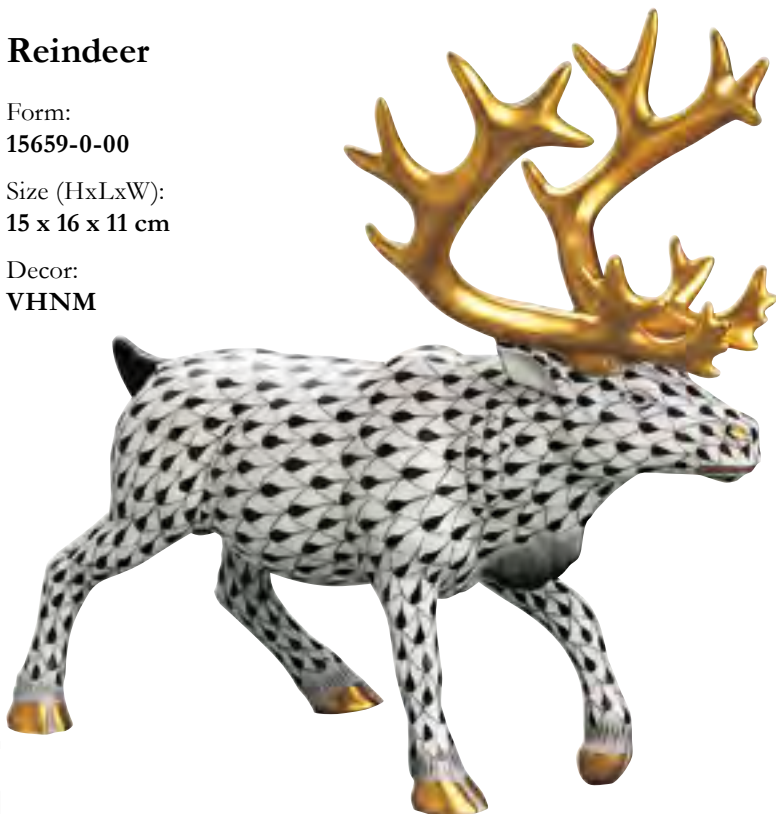
Decor:  
VHB

## **Reindeer**

Form:  
15659-0-00

Size (HxLxW):  
15 x 16 x 11 cm

Decor:  
VHNM



## **Rabbit**

Form:  
15387-0-00

Size (HxLxW):  
8 x 6 x 5 cm

Decor:  
VHP

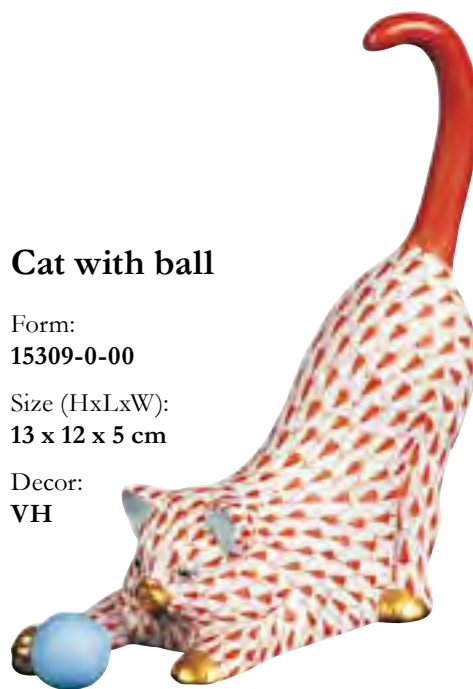
### Mouse

Form:  
15304-0-00  
Size (HxLxW):  
6 x 5 x 4 cm  
Decor:  
VHV



### Cat with ball

Form:  
15309-0-00  
Size (HxLxW):  
13 x 12 x 5 cm  
Decor:  
VH



### Small grizzlies

Form:  
15676-0-00  
Size (HxLxW):  
11 x 10 x 12 cm  
Decor:  
VHNM



### Boxer

Form:  
15565-0-00  
Size (HxLxW):  
12 x 12 x 5 cm  
Decor:  
VHV



### Elephant

Form:  
15266-0-00  
Size (HxLxW):  
9 x 8 x 5 cm  
Decor:  
VHV





# Gifts & collectibles

## Reserve collection

**R**eserve Collection presents spectacular hand painted porcelain sculptures with a powerful presence. These statement pieces truly command center stage. Each is a very special work created for Herend connoisseurs and art aficionados with an eye for extraordinary compositions in porcelain.

Most of the sculptures are limited editions that are meticulously crafted by many pairs of hands and take long hours, days and weeks to paint.

Prepare to sense the passion of great sculptors, master painters and visionary designers imbued in every Reserve Collection piece they lovingly craft.

*Limited edition of 250 pcs.*



**Parrot**

Form:  
**05000-0-00**

Size (HxLxW):  
**25 x 14 x 10 cm**

Decor:  
**VHCDGM1**

*Limited edition of 250 pcs.*



**Flamingo duet**

Form:  
**05082-0-00**

Size (HxLxW):  
**28 x 19 x 14 cm**

Decor:  
**VHSP4**

*Limited edition of 250 pcs.*



**Toucan**

Form:  
**05155-0-00**

Size (HxLxW):  
**18 x 14 x 14 cm**

Decor:  
**VHSP3**





*Limited edition  
of 250 pcs.*

**Watchful owl**

Form:  
**05180-0-00**

Size (HxLxW):  
**32 x 16 x 15 cm**

Decor:  
**VH1CD**

*Limited edition of 250 pcs.*



**Pineapple**

Form:  
**15078-0-00**

Size (HxLxW):  
**23 x 10 x 10 cm**

Decor:  
**VHSP19**

*Limited edition of 150 pcs.*



**Rooster, big**

Form:  
**05030-0-00**

Size (HxLxW):  
**40 x 36 x 14 cm**

Decor:  
**VHCDGM**



*Limited edition of 250 pcs.*

**Tortoise**

Form:  
**15972-0-00**

Size (HxLxW):  
**9 x 22 x 14 cm**

Decor:  
**SP831-A**



# Gifts and clocks *For Him*

## Clock

Form:  
08084-0-00

Size (HxLxW):  
12 x 4 x 14 cm

Decor:  
AV



## Clock

Form:  
08081-0-00

Size (HxLxW):  
14 x 24 x 5 cm

Decor:  
AV



## Clock

Form:  
08069-0-00

Size (HxLxW):  
13 x 4 x 14 cm

Decor:  
AV



## Clock

Form:  
08085-0-00

Size (HxLxW):  
11 x 9 x 3 cm

Decor:  
AV



## Clock

Form:  
08083-0-00

Size (HxLxW):  
13 x 4 x 14 cm

Decor:  
AV





# Gifts & collectibles *For Him*

## Ashtray

Form:  
07792-0-00

Size (HxLxW):  
4 x 21 x 17 cm

Decor:  
ORIENTN



## Clock

Form:  
08085-0-00

Size (HxLxW):  
11 x 9 x 3 cm

Decor:  
HD



## Ashtray

Form:  
07792-0-00

Size (HxLxW):  
4 x 21 x 17 cm

Decor:  
BABOS-OR

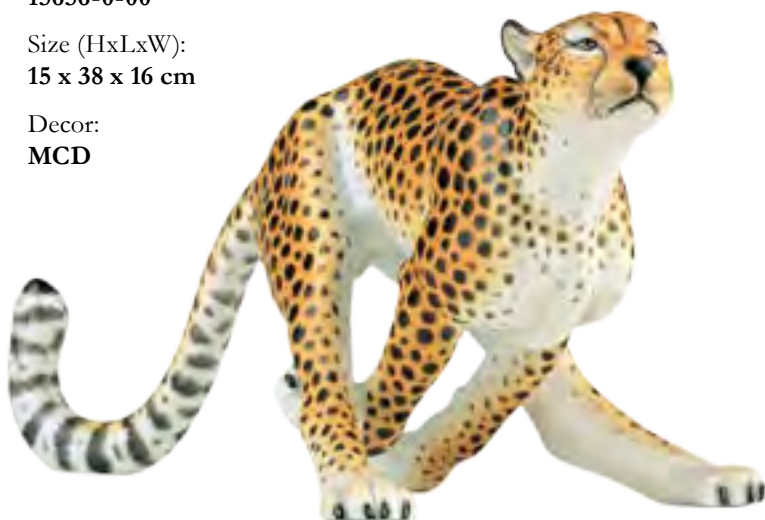


## Cheetah

Form:  
15656-0-00

Size (HxLxW):  
15 x 38 x 16 cm

Decor:  
MCD



## Golf tray

Form:  
07804-0-00

Size (HxLxW):  
7 x 24 x 13 cm

Decor:  
C

## Golf ball

Form:  
07803-0-00

Size (HxLxW):  
4 x 5 x 5 cm

Decor:  
AV



### Clock

Form:  
08085-0-00

Size (HxLxW):  
11 x 9 x 3 cm

Decor:  
ANG-PT



### Ashtray

Form:  
07792-0-00

Size (HxLxW):  
4 x 21 x 17 cm

Decor:  
OVHNM6



### Tiger

Form:  
05209-0-00

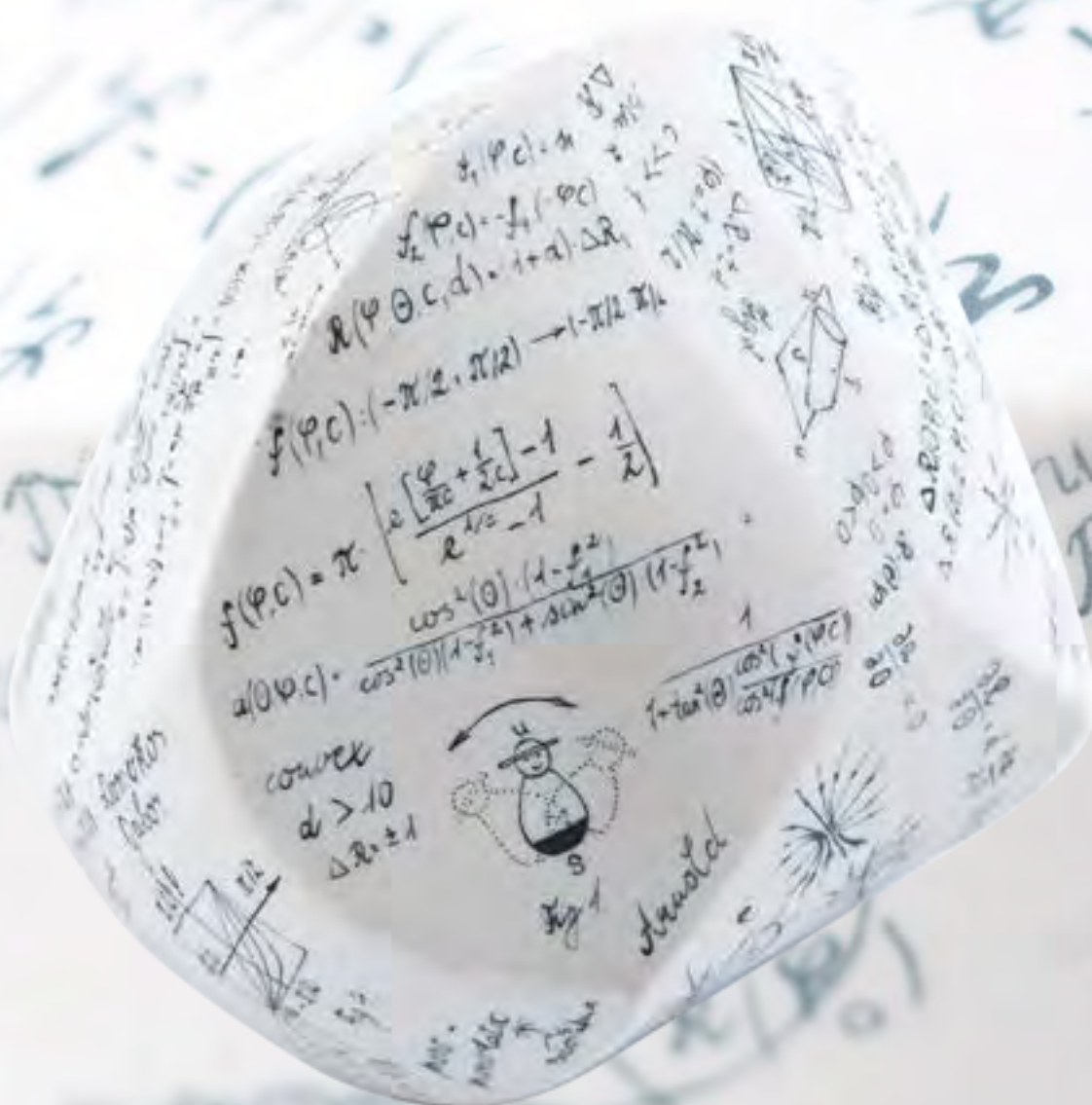
Size (HxLxW):  
14 x 45 x 16 cm

Decor:  
VHNM





# Gifts & collectibles *For Him*



## Gomboc

Form:  
08549-0-00

Size (HxLxW):  
10 x 12 x 9 cm

Decor:  
GOMBOC

The Gömböc is the first homogeneous object which has one stable and one unstable equilibrium point, thus two equilibria altogether.

It may be proven that no object with less than two equilibria exists.

However we place the Gömböc on a surface, it always returns to its stable equilibrium point; to do this, it does not require any additional parts. This characteristic is attributable exclusively to the special shape.

The significance of the invention of the Gömböc – and the fact that its inventors are Hungarians – may be most comparable to the Rubik cube. In 2007 the New York Times Magazine voted it as one of the seventy most interesting inventions of the year.

The Herend Porcelain Gömböc, as the Gömböc that was made of the 7th material, seeks to exist as a sculpture, fundamentally a shape in space, and its purpose is not to reproduce the invention out of a homogeneous material.

From a functional perspective, it is first and foremost a decoration which may also be used for the purpose of meditation. It does not desire to achieve the mathematical definition of the Gömböc (in this respect it is a “pseudo-Gömböc”); rather, it wishes to represent the Gömböc shape as a mobile sculpture.



# Gifts and collectibles

*For Him*



**Chess King**

Form:  
15114-0-00

Size (HxLxW):  
23 x 9 x 7 cm

Decor:  
VHNM

**Chess Queen**

Form:  
15113-0-00

Size (HxLxW):  
20 x 8 x 7 cm

Decor:  
VHNM

**Chess Bishop**

Form:  
15115-0-00

Size (HxLxW):  
20 x 8 x 7 cm

Decor:  
VHNM





design by  
**Ákos Tamás**

Ákos Tamás is a designer and applied artist of the Herend Porcelain Manufactory. He graduated at the porcelain faculty of the Hungarian University of Design in Budapest in 1977, ever since he has been working at Herend.

Besides his traditional, classical sculptures and services, he developed a completely new porcelain style using unique technologies from delicate, pastel-coloured porcelain layers. He already created works in almost every porcelain genre and size, from miniature medals to surreal figurine collages and several-meter-high public sculptures.

He aims to arouse the young generation's interest in Herend porcelain with his genre-defining, modern style works.

Traditional handicraft and the "intelligence of hand" are basic values in all his works.



**Chess Knight**

Form:  
**15112-0-00**

Size (HxLxW):  
**17 x 10 x 7 cm**

Decor:  
**VHNM**



**Chess Rook**

Form:  
**15116-0-00**

Size (HxLxW):  
**14 x 7 x 7 cm**

Decor:  
**VHNM**



**Chess Pawn**

Form:  
**15117-0-00**

Size (HxLxW):  
**13 x 7 x 7 cm**

Decor:  
**VHNM**



# Gifts and collectibles

**C**ryptex by Herend is not a simple ornament. It could be familiar from the popular book of the Da Vinci Code, hence it is an invention of the great renaissance master. It is a cylindrical combination lock made up of rotating porcelain rings, which can only be opened by the password set by its owner

The password-accessible interior makes it suitable to perform specific functions. Executives could keep the copy of the constitutional documents, a written copy of their mission and corporate values to express their importance and appreciation.

Families could keep their genealogy and valued documents inside, and it can become a part of their heritage. Thus becomes the cryptex a dynasty keystone, that preserves the family tree and much more: the ancestor's left behind messages and memoirs.

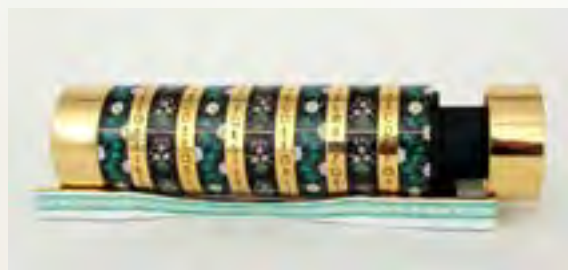
Cryptex are made by hand, and are born of a cooperation among 14 different professions. Their production therefore takes over 3 months.

The design considers that Cryptex have to keep their brilliance and precision over centuries, therefore the materials used inside the structure are non-corrosible metals such as brass, chrome, stainless steel, magnesium alloys and gold.

Uniquely in the world, Herend is the only company producing handpainted porcelain Cryptex.

*Herend*





### Cryptex

Form:  
06699-0-91

Size (HxLxW):  
9 x 33 x 9 cm


Decor:  
SN





# Gifts and collectibles

## *Celebrate new life*



*O*ver generations, a cherished shower or christening gift has been a set of fine porcelain tableware for the arriving baby, or perhaps an exquisite porcelain keepsake.

Herend Next offers wonderful choices abound. Sets of tableware designed specially for the smallest one's needs, are decorated with cute animals, funny and colourful décors.

What would show their popularity better, than a special edition, which has been designed for the Royal Baby in 2013, décorated with the same delicately elegant flowery pattern as the one His Majesty's parents received for the Royal Wedding from Herend just two years ahead.

However, the gift of a tooth fairy or first curl box, baby shoe or tiny figurine replica of an adorable animal is certain to delight. Whatever your Herend choice, it is destined to become a prized family heirloom.



*The Royal Baby collection*

*Limited edition of 2013 pcs.*



for You



# Gifts and collectibles *Celebrate new life*



## **Plate**

Form:  
**02508-0-00**

Size (HxLxW):  
**4 x 25 x 25 cm**

Decor:  
**PDJ-1**

## **Bowl**

Form:  
**02360-0-00**

Size (HxLxW):  
**6 x 15 x 15 cm**

Decor:  
**PDJ-1**

## **Milk mug**

Form:  
**02729-0-00**

Size (HxLxW):  
**9 x 12 x 9 cm**

Decor:  
**PDJ-1**

## **First curl box**

Form:  
**06110-0-00**

Size (HxLxW):  
**3 x 5 x 4 cm**

Decor:  
**PVHB2-RI**



**Plate**

Form:  
02508-0-00

Size (HxLxW):  
4 x 25 x 25 cm

Decor:  
PDJ-2

**Milk mug**

Form:  
02729-0-00

Size (HxLxW):  
9 x 12 x 9 cm

Decor:  
PDJ-2

**Bowl**

Form:  
02360-0-00

Size (HxLxW):  
6 x 15 x 15 cm

Decor:  
PDJ-2

**First curl box**

Form:  
06110-0-00

Size (HxLxW):  
3 x 5 x 4 cm

Decor:  
PVHP3-RI





*H*erend Next is a new  
selection and a new  
product category of the Herend  
Porcelain Manufactory.

Catalogue design:  
Agnes Giba  
2013.





*Herend*

Herend Porcelain Manufactory Ltd.

H - 8440 Herend, Kossuth L. u. 140.

Tel.: +36 88 523 100

Fax: +36 88 261 518

[www.HEREND.com](http://www.HEREND.com)

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